# YouGov®

## YouGov / The Times Survey Results

### Sample Size: 1660 GB Adults

Fieldwork: 9th - 10th February 2021

Fieldwork: 9th - 10th February 2021		We	stmins	ter VI	Vote	In 201	19 GE	2016 E	U Ref	Ge	nder	I	Ag	le		Soc	ial			Region		
				Lib			Lib						r i	T I		T	-		Rest of	Midlands /		
	Total	Con	Lab	Dem	Con	Lab	Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	South	Wales	North S	Scotland
Weighted Sampl	e 1660	456	407	67	563	412	149	616	657	807	853	181	692	400	387	946	714	199	558	360	400	143
Unweighted Sampl		-	417	75	579	425	161	672		714	946	149	704			-	689	183	586	362	407	122
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
2-3 Feb	9-10 Feb																					
HEADLINE VOTING INTENTION	гер																					
Westminster Voting Intention																						
[Weighted by likelihood to vote, excluding those who would not vote,																						
don't know, or refused]																						
Con 41	41	100	0	0	87	5	12	20	70	41	42	15	25	49	67	39	45	28	49	48	37	22
Lab 37	36	0	100	0	4	83	34	52	14	33	39	56	45	33	19	38	32	56	28	33	47	21
Lib Dem 6	6	0	0	100	1	2	34	10	1	7	5	5	8	4	5	6	5	7	8	3	6	4
SNP 5	5	0	0	0	0	1	1	5	3	5	4	8	7	2	2	4	5	0	0	0	0	45
Plaid Cymru 1	1	0	0	0	0	0	0	1	1	1	0	2	1	0	0	1	1	1	0	3	0	0
Reform UK 3	3	0	0	0	4	0	0	1	5	4	1	1	1	6	2	3	3	1	4	3	2	1
Green 6	7	0	0	0	1	7	14	9	3	6	8	9	11	4	2	7	7	3	9	6	6	7
Other 2	3	0	0	0	2	1	5	1	3	4	1	5	3	1	2	3	2	5	2	3	2	1
If there were a general election held tomorrow, which party																						
would you vote for?																						
Conservative 28	27	100	0	0	66	4	9	16	48	28	27	10	16	35	49	28	27	19	34	32	23	16
Labour 25	25	0	100	0	3	66	27	41	10	24	25	37	28	24	14	27	21	37	20	23	29	17
Liberal Democrat 4	4	0	0	100	1	2	27	8	1	5	3	3	5	3	4	5	3	5	5	2	4	3
Scottish National Party (SNP) 4	3	0	0	0	0	1	1	4	2	4	2	6	4	2	1	3	4	0	0	0	0	36
Plaid Cymru 1	1	0	0	0	0	0	0	0	0	1	0	2	1	0	0	1	1	1	0	2	0	0
Reform UK 2	2	0	0	0	3	0	0	0	4	3	1	1	1	4	2	2	1	0	3	2	1	1
Green 4	5	0	0	0	1	6	11	7	3	4	5 1	6	7	3 1	2	5	4	2	6 1	4	4	6
Some other party 1 Would not vote 10	2 11	0	0 0	0 0	2 2	1 2	4 1	1 3	3 7	3 13	10	3 21	2 13	9	2 5	2 7	2 17	3 9	10	2 12	2 17	1 2
Don't know 19	18	0	0	0	2 20	2 13	י 20	3 17	7 21	13	23	7	13 20		5 19	7 18	17	9 18	10	12	18	∠ 17
Refused 3	3	0	0	0	1	5	20	3	1	2	23	5	20 3	2	2	3	3	6	2	2	3	2
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And which of these parties would you vote for?																						
[Asked only to those who answered 'some other party'; n=29]					_		_			_		_										
UK Independence Party (UKIP) 25	29	0	0	0	52	28	0	41	37	25	41	42	23			24	38	51	20	28	24	0
Women's Equality Party 10	22	0	0	0	0	28	76	49	5	21	24	58	8		27	29	10	16	45 05	25	0	0
Some other party 62	46	0	0	0	41 7		24	11	54	54 0	27	0	64 5		24	43 4	52	33 0	35	47	64 12	100
Don't know 3 Refused 0	3 0	0	0 0	0 0	0	0 0	0 0	0 0	4 0	0 0	9 0	0 0	5 0	0 0	0 0	4 0	0 0	0	0 0	0 0	12 0	0 0
Kelused U	0	10	0	U	0	0	U	0	U	0	U		0	0	U	U	0	0	0	U	0	0

### Sample Size: 1660 GB Adults Fieldwork: 9th - 10th February 2021

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Velopic Support   Value			We	estmins	ster VI	Vote	ln 201	9 GE	2016 E	U Ref	Ge	nder		Ag	je		So	cial			Region		
Weighed Sample   160   160   160   17		Tota	I Coi	n Lab		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London			North	Scotland
w w	Weighted Samp	ole 166	<b>)</b> 456	6 407		563			616	657	807	853	181	692	400	387	946	714	199			400	143
0 a scale of 0 (certain NOT to vole) to 10 (absolutely certain to vote), now likely would you be to vote in a general election isomorrow? 0 - Certain NOT to vote) & 8 10 0 1 2 1 2 0 1 2 1 2 0 1 2 1 2 0 1 1 1 2 0 1 <t< td=""><td>Unweighted Samp</td><td></td><td><b>)</b> 477</td><td>7 417</td><td>75</td><td>579</td><td>425</td><td>161</td><td>672</td><td></td><td>714</td><td>946</td><td>149</td><td>704</td><td>420</td><td></td><td>971</td><td>689</td><td>183</td><td></td><td></td><td>407</td><td></td></t<>	Unweighted Samp		<b>)</b> 477	7 417	75	579	425	161	672		714	946	149	704	420		971	689	183			407	
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1 1 0 1 0 1 0 1	On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?																						
Height in the set of the	0 - Certain NOT to vote 8	10	0	1	2	1	2	0	2	5	10	9	20	11	8	3	5	16	8	8	10	15	1
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5 7 7 7 7 2 2 2 1					2	1	0	2	1						1	1	1	2	1				0
6 2 2 2 2 2 1 0 1 2 3 2 2 3														-	1	1							
7 4 4 4 7 9 6 7 9 6 7 9 6 7 8 7 8 6 7 9 6 7 8 7 8 6 7 9 6 9 3 3 14 14 14 14 14 14 14 14 14																							
8 6 7 9 6 7 9 6 7 9 6 8 6 9 9 9 8 5 6   9 10 10 10 10 10 10 10 11 9 10 9 10 9 8 8 8 8 8 8 9 8 8 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9 8 6 7 8 6 7 7 8 6 7 7 7 7 <															-								
9 8 9 10 10 18 9 13 13 11 9 10 9 11 8 9 10 10 10 10 <																							
10 - Absolutely certain to vote 69 57 70 <td></td>																							
Minister? Nor Unister? Soris Johnson 33 33 33 35 5 9 68 6 7 16 56 13 33 28 23 33 28 23 33 28 23 36 21 22 22 24 36 26 26 23 33 14   Keir Starm 30 34 13 17 35 25 25 33 28 29 30 38 42 39 27 28 32 37 30 33 <td></td>																							
Keir Starmer 33 31 33 77 56 6 67 54 53 13 33 28 33 36 29 21 36 23 33 33 36 29 21 36 23 30 33 33 33 33 36 29 21 36 23 40 28 27 31 33   Not sure 30 34 13 17 36 25 25 33 28 33 36 29 21 36 23 40 28 27 31 33 50   Refused 4 4 2 0 3 5 59 12 12 13 50 13 50 31 32 15 54 64 4 4 9 12 7 8 6 9 8 7 1   Model 24 33 34 35 55 59 12 12 18 50 31 32 15 54 50	Which of the following do you think would make the best Prime Minister?																						
Not sure 30 34 13 17 35 25 25 33 28 29 30 38 42 39 27 28 32 37 30 33	Boris Johnson 33	33	85	55	9	68	6	11	16	56	35	31	22	22	43	49	31	36	26	36	39	33	14
Refused 4 2 0 1 0 0 2 2 2 2 3 3 1 2 1 4 4 2 0 3 3   How well or badly do you think the government are doing at handling Britain's exit from the European Union? No 7 2 1 5 8 6 4 4 9 12 7 8 6 9 8 7 1   Mandling Britain's exit from the European Union? 8 7 20 2 0 18 0 0 1 15 8 6 4 4 9 12 7 8 6 9 8 7 1   Fairly badly 21 33 15 5 77 12 12 18 50 31 32 18 4 9 12 7 8 6 9 8 7 1   Fairly badly 21 24 14 24 24 24 24 24 24 24 24 24 24	Keir Starmer 33	31	3	77	56	6	67	54	53	13		28	33	36	29	21	36	23	40	28	27	31	33
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Handling Britain's exit from the European Union? Very well 8 7 20 2 0 18 0 0 1 15 8 6 4 4 9 12 7 8 6 9 8 7 1   Fairly well 34 32 63 13 5 59 12 12 18 50 31 32 15 54 44 9 12 7 8 6 9 8 7 1   Fairly well 34 32 36 15 57 77 12 12 19 65 39 38 19 28 49 55 38 40 26 44 45 39 18   Fairly badly 21 24 11 27 38 12 28 32 28 49 32 25 33 19 23 22 23 33 19 23 22 28 32 24 44 40 30 32 24 31 31 <	Refused 4	2	0	1	0	0	2	2	2	2	2	2	3	3	1	2	1	4	4	2	0	3	3
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					1			7		7	10		19		6			11	7	10		14	12

## YouGov Weighting Data

YouGov

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	167	176	10.6%
Men 50-64 High education	55	53	3.2%
Men 50-64 Mid education	78	76	4.6%
Men 50-64 Low education	67	66	4.0%
Men 25-49 High education	129	134	8.1%
Men 25-49 Mid education	125	123	7.4%
Men 25-49 Low education	50	86	5.2%
Men Under 25 High education	13	15	0.9%
Men Under 25 Mid & Low education	30	76	4.6%
Women Over 65	220	211	12.7%
Women 50-64 High education	58	50	3.0%
Women 50-64 Mid education	92	86	5.2%
Women 50-64 Low education	70	68	4.1%
Women 25-49 High education	168	144	8.7%
Women 25-49 Mid education	147	128	7.7%
Women 25-49 Low education	85	76	4.6%
Women Under 25 High education	25	18	1.1%
Women Under 25 Mid & Low education	81	71	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	172	315	19.0%
Medium (3-7)	1097	996	60.0%
High (8,9,10)	391	349	21.0%
Social Grade (NRS and 2011 census)			
AB	524	465	28.0%
C1	447	481	29.0%
C2	294	349	21.0%
DE	395	365	22.0%
EU Referendum Vote (Election Result)			
Remain	672	616	37.1%
Leave Don't Know / Did Not Vote	684 304	657 387	39.6% 23.3%
	507	501	20.0 /0

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All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

**Region by 2019 Vote** (Election Result and ONS Population estimates)

North Con	120	116	7.0%
North Lab	134	128	7.7%
North LD	24	23	1.4%
North BP	17	15	0.9%
North Oth	9	12	0.7%
North DNV	103	106	6.4%
Midlands Con	112	110	6.6%
Midlands Lab	72	66	4.0%
Midlands LD	18	17	1.0%
Midlands BP	2	3	0.2%
Midlands Oth	9	8	0.5%
Midlands DNV	58	71	4.3%
London Con	47	48	2.9%
London Lab	62	73	4.4%
London LD	27	23	1.4%
London BP	1	2	0.1%
London Oth	6	5	0.3%
London DNV	40	48	2.9%
South Con	246	237	14.3%
South Lab	106	100	6.0%
South LD	78	73	4.4%
South BP	2	2	0.1%
South Oth	24	22	1.3%
South DNV	130	125	7.5%
Wales Con	27	23	1.4%
Wales Lab	27	25	1.5%
Wales LD	5	3	0.2%
Wales PC	8	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	21	23	1.4%
Soctland Con	27	28	1.7%
Scotland Lab	24	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	47	50	3.0%
Scotland Oth DNV	15	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk