

YouGov / The Times Survey Results

Sample Size: 2073 adults in GB
Fieldwork: 28th February - 1st March 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2073	332	641	142	678	502	176	730	772	1003	1070	218	856	512	487	1182	891	1789	104	180	500	344	251	694	
Unweighted Sample	2073	355	657	149	713	484	186	833	788	900	1173	203	797	511	562	1253	820	1777	110	186	495	360	188	734	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

21-22 Feb - 28 Feb - 1 Mar

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	23	25	100	0	0	61	1	7	12	45	25	24	9	16	27	39	25	24	26	16	15	20	32	19	31
Lab	46	47	0	100	0	16	88	44	61	28	46	49	61	58	44	31	48	47	49	53	27	58	49	56	41
Lib Dem	9	10	0	0	100	7	4	43	15	6	12	9	10	10	10	12	11	9	11	2	9	9	7	10	14
SNP	4	4	0	0	0	0	1	0	5	2	4	4	6	5	3	2	4	4	0	0	40	0	0	0	0
Plaid Cymru	1	1	0	0	0	0	0	1	1	1	0	1	1	1	0	1	1	0	11	0	0	0	0	0	0
Reform UK	8	6	0	0	0	12	1	2	0	15	8	5	3	3	10	9	5	8	7	10	1	9	6	6	6
Green	7	5	0	0	0	2	4	2	6	2	4	5	10	6	2	3	5	4	5	2	4	2	4	8	6
Other	2	2	0	0	0	2	1	1	1	3	2	2	2	2	2	2	2	3	2	7	3	2	1	0	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	15	16	100	0	0	42	1	6	9	30	17	15	5	10	20	28	18	14	17	10	10	13	19	13	20
Labour	30	31	0	100	0	11	74	36	47	19	31	31	37	34	31	22	34	27	32	36	18	38	29	38	27
Liberal Democrat	6	7	0	0	100	5	4	35	11	4	8	6	6	6	7	9	8	5	7	1	6	6	5	7	9
Scottish National Party (SNP)	3	3	0	0	0	0	1	0	3	1	3	3	4	3	2	2	3	3	0	0	28	0	0	0	0
Plaid Cymru	0	1	0	0	0	0	0	0	1	0	0	1	1	1	0	0	1	1	0	7	0	0	0	0	0
Reform UK	6	4	0	0	0	8	0	2	0	10	5	3	2	1	7	7	4	5	4	7	1	6	4	4	4
Green	5	3	0	0	0	2	3	2	5	1	3	4	6	4	2	2	4	2	3	1	3	2	3	6	4
Some other party	2	2	0	0	0	2	0	1	1	2	1	2	1	1	2	2	1	2	1	5	3	1	1	0	2
Would not vote	12	13	0	0	0	7	2	2	6	11	13	13	14	17	10	9	10	18	13	15	11	15	13	11	12
Don't know	17	18	0	0	0	23	10	14	16	20	15	22	14	18	18	20	16	21	19	14	17	18	23	11	19
Refused	3	3	0	0	0	1	3	2	1	2	4	2	8	4	1	1	2	3	3	3	2	1	2	9	2

And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=31]

UK Independence Party (UKIP)	15	19	0	0	0	27	0	0	0	33	29	12	0	18	19	27	23	16	25	0	13	26	0	0	29
Women's Equality Party	0	4	0	0	0	11	0	0	0	8	0	7	0	0	14	0	8	0	6	0	0	0	0	0	10
Some other party	73	67	0	0	0	50	61	100	64	53	71	65	100	66	52	73	50	84	60	100	68	74	100	0	44
Don't know	13	7	0	0	0	12	0	0	21	5	0	12	0	8	15	0	14	0	10	0	0	0	0	0	17
Refused	0	3	0	0	0	0	39	0	15	0	0	5	0	8	0	0	6	0	0	0	19	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	11	11	1	1	0	5	2	2	5	8	11	11	15	13	8	8	7	16	11	13	10	11	11	11	10
1	2	2	0	0	1	1	0	0	0	1	2	1	3	2	1	1	1	2	2	2	1	1	2	1	2
2	1	2	0	0	0	1	0	1	1	1	2	2	4	1	2	1	1	2	2	1	1	2	2	1	2
3	1	2	1	1	0	1	1	1	1	2	1	2	2	2	1	1	2	1	2	0	1	2	3	1	1
4	2	2	2	2	3	1	1	0	1	1	2	2	2	3	1	0	2	2	2	2	0	2	3	2	1
5	7	7	2	3	3	5	3	3	3	7	6	8	10	7	7	5	5	10	7	2	9	8	10	6	6
6	3	3	3	2	4	3	3	2	2	3	3	3	5	3	2	2	3	3	3	4	2	2	5	3	3
7	5	5	7	4	2	7	3	3	4	5	5	5	7	7	3	3	4	6	5	9	4	5	5	6	4
8	6	7	8	6	6	8	7	6	7	5	8	6	8	9	5	6	8	7	7	9	6	6	7	11	7
9	8	8	11	8	20	9	8	15	9	8	8	8	9	7	9	10	9	7	8	8	8	7	7	10	9
10 - Absolutely certain to vote	55	52	65	73	60	59	73	67	66	57	52	52	35	46	60	63	58	44	52	52	57	54	46	46	55

Which of the following do you think would make the best Prime Minister?

Rishi Sunak	25	26	81	4	23	55	6	17	18	40	26	26	13	19	29	40	28	23	26	27	23	22	27	21	30
Keir Starmer	30	32	3	73	40	10	67	53	51	18	34	30	33	36	33	24	36	28	33	25	30	38	29	33	31
Not sure	40	37	14	21	33	33	24	26	28	39	34	40	41	39	35	34	33	43	36	44	43	36	39	35	35
Refused	5	5	3	2	4	2	3	4	3	3	6	4	14	6	3	1	4	6	5	4	4	4	5	11	3

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	1	3	13	1	3	7	1	2	2	5	3	3	2	1	3	6	3	2	3	2	2	3	2	4	3
Fairly well	16	19	57	7	19	41	6	8	12	32	20	19	14	13	20	32	20	18	20	19	8	18	23	17	23
TOTAL WELL	17	22	70	8	22	48	7	10	14	37	23	22	16	14	23	38	23	20	23	21	10	21	25	21	26
Fairly badly	26	27	20	27	32	26	26	32	27	30	26	28	31	25	30	27	27	27	27	27	32	29	29	18	27
Very badly	42	37	5	58	40	15	59	52	51	24	40	34	31	43	39	27	39	34	36	37	47	37	31	41	36
TOTAL BADLY	68	64	25	85	72	41	85	84	78	54	66	62	62	68	69	54	66	61	63	64	79	66	60	59	63
Don't know	14	14	5	7	6	11	8	7	8	9	11	16	23	18	8	8	10	18	14	15	12	13	15	19	12

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	32	33	68	13	20	65	10	8	7	71	35	30	9	23	40	52	29	37	33	34	24	34	41	22	33
Wrong to leave	53	54	25	79	72	24	83	84	89	18	53	55	62	61	52	41	61	45	53	53	67	54	46	61	53
Don't know	14	13	7	7	8	11	6	9	5	11	12	14	28	16	9	7	10	18	14	13	10	12	14	17	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think ****Rishi Sunak**** is doing at resolving remaining issues around Britain's exit from the European Union?

Very well	7	26	3	7	15	3	6	6	10	8	6	5	3	9	13	8	5	7	10	6	7	7	7	6
Fairly well	31	58	25	43	49	21	34	30	40	32	31	22	24	34	46	34	28	32	30	26	30	31	26	36
TOTAL WELL	38	84	28	50	64	24	40	36	50	40	37	27	27	43	59	42	33	39	40	32	37	38	33	42
Fairly badly	21	6	30	21	13	27	25	24	18	23	19	21	25	20	15	22	20	21	20	23	21	20	22	20
Very badly	18	0	25	11	7	27	14	19	13	18	17	20	20	19	10	16	19	17	23	23	21	15	17	15
TOTAL BADLY	39	6	55	32	20	54	39	43	31	41	36	41	45	39	25	38	39	38	43	46	42	35	39	35
Don't know	24	10	17	18	16	22	21	20	18	20	27	32	29	19	16	20	28	24	17	23	21	27	28	23

And who would you trust more to handle any remaining issues around Britain's exit from the European Union?

A Conservative Government under Rishi Sunak	25	85	4	20	56	3	15	15	42	26	23	9	17	28	41	27	21	26	27	14	22	26	20	30
A Labour Government under Keir Starmer	26	2	62	25	6	57	36	41	12	28	25	37	29	26	18	29	23	27	19	27	32	22	31	23
Neither	32	8	21	43	26	26	32	29	34	32	32	28	36	33	27	31	33	31	37	40	29	33	31	31
Don't know	17	5	13	12	11	14	17	15	13	14	20	26	19	13	13	13	22	17	17	19	17	19	17	15

This week the Government agreed a new deal on post-Brexit trading arrangements for Northern Ireland, dubbed the 'Windsor Framework'.

How closely, if at all, are you following this story?

Very closely	6	11	7	8	8	6	12	8	6	8	4	7	3	10	8	8	4	6	10	3	6	6	8	6
Fairly closely	23	32	25	33	30	23	33	27	26	27	19	19	16	25	34	27	17	23	22	23	22	20	22	25
Not very closely	28	30	34	31	31	35	29	30	32	28	29	19	27	32	32	28	29	28	26	31	29	26	27	29
I am aware of the story but am not following it	27	20	23	21	24	26	22	26	28	25	29	21	32	26	22	26	29	27	26	27	27	31	28	25
I am not aware of the story	15	7	10	6	7	10	5	9	9	12	19	34	22	7	4	11	21	16	16	15	16	16	15	15

From what you have seen or heard, do you think the new agreement is or is not an improvement on the existing trading relationships in Northern Ireland?

Is an improvement	41	61	43	65	53	38	59	48	47	48	34	22	29	49	61	45	34	40	44	43	39	40	31	44
Is not an improvement	9	3	9	5	7	11	5	8	6	10	7	17	8	9	4	8	9	9	7	9	8	10	10	8
Don't know	51	35	48	30	39	51	37	44	47	42	59	62	63	42	35	46	57	51	49	48	54	50	58	48

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As far as you are concerned, is Brexit 'done'?

It is done	18	40	13	14	30	13	10	13	26	20	17	16	15	20	24	20	16	19	17	12	18	21	23	18
It is not done	60	44	72	76	55	70	80	73	57	61	59	49	61	63	60	64	55	60	60	61	59	55	55	65
Don't know	21	16	15	11	15	16	10	14	17	19	24	35	24	17	16	16	28	21	23	27	22	25	22	17

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	257	222	10.7%
Men 50-64 High education	65	77	3.7%
Men 50-64 Mid education	98	93	4.5%
Men 50-64 Low education	87	81	3.9%
Men 25-49 High education	148	195	9.4%
Men 25-49 Mid education	131	137	6.6%
Men 25-49 Low education	38	89	4.3%
Men Under 25 High education	23	21	1.0%
Men Under 25 Mid & Low education	53	89	4.3%
Women Over 65	305	265	12.8%
Women 50-64 High education	60	73	3.5%
Women 50-64 Mid education	115	106	5.1%
Women 50-64 Low education	86	83	4.0%
Women 25-49 High education	196	209	10.1%
Women 25-49 Mid education	181	147	7.1%
Women 25-49 Low education	103	79	3.8%
Women Under 25 High education	29	25	1.2%
Women Under 25 Mid & Low education	98	83	4.0%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	220	394	19.0%
Medium (3-7)	1379	1244	60.0%
High (8,9,10)	474	435	21.0%
Social Grade (NRS and 2011 census)			
AB	647	580	28.0%
C1	606	601	29.0%
C2	346	435	21.0%
DE	474	456	22.0%
EU Referendum Vote (Election Result)			
Remain	833	730	35.2%
Leave	788	772	37.2%
Don't Know / Did Not Vote	452	571	27.5%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	145	141	6.8%
North Lab	167	153	7.4%
North LD	29	27	1.3%
North BP	17	19	0.9%
North Oth	16	15	0.7%
North DNV	121	145	7.0%
Midlands Con	139	133	6.4%
Midlands Lab	87	81	3.9%
Midlands LD	21	19	0.9%
Midlands BP	6	4	0.2%
Midlands Oth	12	10	0.5%
Midlands DNV	95	97	4.7%
London Con	55	58	2.8%
London Lab	47	89	4.3%
London LD	25	27	1.3%
London BP	2	2	0.1%
London Oth	7	6	0.3%
London DNV	52	68	3.3%
South Con	308	286	13.8%
South Lab	128	122	5.9%
South LD	95	87	4.2%
South BP	3	2	0.1%
South Oth	29	27	1.3%
South DNV	171	170	8.2%
Wales Con	29	27	1.3%
Wales Lab	30	31	1.5%
Wales LD	5	4	0.2%
Wales PC	8	8	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	33	29	1.4%
Scotland Con	37	33	1.6%
Scotland Lab	25	25	1.2%
Scotland LD	11	12	0.6%
Scotland SNP	64	60	2.9%
Scotland Oth DNV	49	50	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk