

# YouGov / The Times Survey Results

Sample Size: 2047 adults in GB  
Fieldwork: 27th - 28th June 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2047</b>	334	657	148	669	495	174	721	762	991	1056	215	845	506	479	1167	880	1767	102	178	493	340	248	686	
<b>Unweighted Sample</b>	<b>2047</b>	345	657	163	711	500	196	835	805	875	1172	166	789	533	558	1246	801	1762	99	186	515	339	185	723	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

20-21 Jun  
27-28 Jun

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	22	<b>24</b>	100	0	0	61	1	5	13	41	27	21	11	13	26	44	23	25	25	10	19	20	30	18	30
Lab	47	<b>46</b>	0	100	0	16	88	37	57	26	44	49	60	60	40	26	48	45	48	50	31	54	46	61	39
Lib Dem	11	<b>10</b>	0	0	100	3	3	54	15	4	9	11	10	10	10	11	13	6	10	6	9	6	8	9	15
SNP	3	<b>3</b>	0	0	0	0	0	0	4	1	3	3	2	3	4	2	3	3	0	0	30	0	0	0	0
Plaid Cymru	1	<b>1</b>	0	0	0	0	0	0	1	0	1	1	2	1	0	1	1	1	0	14	0	0	0	0	0
Reform UK	7	<b>8</b>	0	0	0	15	1	0	2	17	10	6	2	6	11	10	6	11	8	17	2	8	9	5	8
Green	8	<b>7</b>	0	0	0	3	6	4	7	6	5	8	11	7	8	4	6	7	7	2	6	9	5	6	6
Other	2	<b>2</b>	0	0	0	3	1	0	1	3	1	2	2	1	2	2	1	3	2	1	2	2	2	0	2

### If there were a general election held

#### tomorrow, which party would you vote for?

Conservative	14	<b>16</b>	100	0	0	42	1	4	11	28	20	13	8	9	19	31	16	16	17	7	13	13	20	14	20
Labour	31	<b>32</b>	0	100	0	11	78	32	47	18	34	31	43	39	29	19	35	29	33	34	21	38	31	46	26
Liberal Democrat	8	<b>7</b>	0	0	100	2	3	48	13	3	7	8	7	7	8	8	10	4	7	5	6	5	5	7	10
Scottish National Party (SNP)	2	<b>2</b>	0	0	0	0	0	0	3	1	2	2	2	2	3	1	2	2	0	0	21	0	0	0	0
Plaid Cymru	0	<b>1</b>	0	0	0	0	0	0	1	0	1	0	2	0	0	1	0	1	0	10	0	0	0	0	0
Reform UK	5	<b>6</b>	0	0	0	11	1	0	1	12	8	4	1	4	8	8	4	7	6	12	2	6	6	4	6
Green	5	<b>5</b>	0	0	0	2	5	4	6	4	4	5	7	4	6	3	4	5	5	2	4	6	4	5	4
Some other party	1	<b>1</b>	0	0	0	2	0	0	0	2	1	1	1	1	1	1	1	2	1	1	2	2	1	0	1
Would not vote	14	<b>12</b>	0	0	0	7	2	1	3	10	10	14	11	15	10	9	8	17	12	14	11	14	11	7	13
Don't know	17	<b>17</b>	0	0	0	23	6	10	12	21	13	20	15	16	16	19	17	16	17	14	17	16	18	14	18
Refused	2	<b>2</b>	0	0	0	1	2	0	2	1	2	2	5	3	1	0	1	3	2	1	3	2	3	3	1

### And which of these parties would you vote for?

[Asked only to those who would vote for 'some other party'; n=27]

UK Independence Party (UKIP)	27	<b>14</b>	0	0	0	18	0	0	0	13	16	12	0	19	0	27	16	12	16	0	0	14	17	0	19
Women's Equality Party	8	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	46	<b>84</b>	0	0	0	76	100	0	100	83	84	83	100	73	100	73	84	83	84	0	100	86	83	0	81
Don't know	12	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	7	<b>3</b>	0	0	0	5	0	0	0	4	0	5	0	8	0	0	0	4	0	100	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	20-21 Jun	27-28 Jun																								
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?</b>																										
0 - Certain NOT to vote	12	<b>10</b>	0	1	3	3	2	1	3	7	9	11	9	14	8	6	7	15	10	14	12	11	8	9	10	
1	2	<b>2</b>	1	0	2	1	0	0	0	1	2	2	2	2	1	1	1	2	2	1	0	2	2	3	2	
2	2	<b>2</b>	0	0	1	2	0	0	1	3	2	2	3	2	2	1	2	2	2	3	0	3	1	1	2	
3	2	<b>2</b>	0	2	1	1	0	0	1	1	2	2	5	2	3	1	2	2	2	1	4	2	2	1	2	
4	2	<b>2</b>	2	2	0	1	1	0	1	1	3	1	7	2	2	1	2	2	2	1	2	1	3	3	2	
5	7	<b>6</b>	3	4	4	6	4	3	3	8	6	7	8	6	7	6	6	6	7	4	2	8	7	4	7	
6	3	<b>4</b>	5	3	4	4	3	2	3	4	4	3	7	4	4	1	3	4	4	3	2	3	5	5	3	
7	4	<b>5</b>	6	4	3	5	4	3	4	5	5	5	6	6	4	3	4	5	5	2	5	3	6	5	5	
8	6	<b>6</b>	5	5	9	8	4	6	5	7	7	6	9	6	6	5	6	7	6	7	6	7	5	7	6	
9	8	<b>7</b>	12	6	12	10	8	13	9	8	8	7	7	6	7	10	8	6	7	13	4	6	7	7	8	
10 - Absolutely certain to vote	54	<b>54</b>	66	73	61	58	73	72	72	56	55	53	37	51	57	65	59	49	53	51	64	54	53	56	52	
<b>Which of the following do you think would make the best Prime Minister?</b>																										
Rishi Sunak	21	<b>24</b>	80	4	16	50	5	16	18	36	28	20	17	17	24	39	25	23	24	19	21	22	27	24	25	
Keir Starmer	32	<b>30</b>	1	68	37	8	60	49	47	15	31	28	32	36	27	21	34	25	29	34	38	29	24	36	28	
Not sure	42	<b>42</b>	17	25	44	40	30	34	32	46	36	48	43	40	47	39	37	49	42	43	37	45	44	32	44	
Refused	4	<b>4</b>	2	3	3	1	5	2	3	3	5	4	9	7	2	1	5	3	4	4	3	4	5	8	3	
<b>How well or badly do you think the government are doing at handling Britain's exit from the European Union?</b>																										
Very well	1	<b>2</b>	6	1	0	5	1	1	1	3	2	1	1	1	2	2	1	3	2	3	2	1	1	2	2	
Fairly well	15	<b>16</b>	52	6	3	33	5	6	9	27	16	16	16	11	15	26	17	16	17	17	12	14	20	14	18	
<b>TOTAL WELL</b>	<b>16</b>	<b>18</b>	<b>58</b>	<b>7</b>	<b>3</b>	<b>38</b>	<b>6</b>	<b>7</b>	<b>10</b>	<b>30</b>	<b>18</b>	<b>17</b>	<b>17</b>	<b>12</b>	<b>17</b>	<b>28</b>	<b>18</b>	<b>19</b>	<b>19</b>	<b>20</b>	<b>14</b>	<b>15</b>	<b>21</b>	<b>16</b>	<b>20</b>	
Fairly badly	28	<b>29</b>	28	24	30	35	23	25	26	34	29	29	30	28	28	31	29	29	29	26	29	31	31	22	29	
Very badly	43	<b>43</b>	7	64	61	19	67	64	58	28	46	41	42	48	44	34	46	39	42	49	51	44	40	49	39	
<b>TOTAL BADLY</b>	<b>71</b>	<b>72</b>	<b>35</b>	<b>88</b>	<b>91</b>	<b>54</b>	<b>90</b>	<b>89</b>	<b>84</b>	<b>62</b>	<b>75</b>	<b>70</b>	<b>72</b>	<b>76</b>	<b>72</b>	<b>65</b>	<b>75</b>	<b>68</b>	<b>71</b>	<b>75</b>	<b>80</b>	<b>75</b>	<b>71</b>	<b>71</b>	<b>68</b>	
Don't know	12	<b>10</b>	7	5	6	8	5	4	6	8	7	13	12	11	11	6	8	14	11	5	6	10	8	13	12	

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20-21 Jun | 27-28 Jun

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	32	<b>34</b>	70	13	11	67	10	7	7	71	39	29	15	21	42	56	29	40	35	31	27	35	39	23	36
Wrong to leave	55	<b>55</b>	25	80	81	24	86	91	90	19	53	57	66	65	48	40	62	46	53	61	67	52	49	66	51
Don't know	12	<b>11</b>	5	6	8	10	5	2	3	10	8	14	19	14	10	5	9	14	12	8	6	12	12	10	12

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	256	219	10.7%
Men 50-64 High education	73	76	3.7%
Men 50-64 Mid education	101	92	4.5%
Men 50-64 Low education	89	80	3.9%
Men 25-49 High education	139	192	9.4%
Men 25-49 Mid education	118	135	6.6%
Men 25-49 Low education	43	88	4.3%
Men Under 25 High education	19	20	1.0%
Men Under 25 Mid & Low education	37	88	4.3%
Women Over 65	303	262	12.8%
Women 50-64 High education	70	72	3.5%
Women 50-64 Mid education	107	104	5.1%
Women 50-64 Low education	93	82	4.0%
Women 25-49 High education	209	207	10.1%
Women 25-49 Mid education	174	145	7.1%
Women 25-49 Low education	106	78	3.8%
Women Under 25 High education	27	25	1.2%
Women Under 25 Mid & Low education	83	82	4.0%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	199	389	19.0%
Medium (3-7)	1365	1228	60.0%
High (8,9,10)	483	430	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	639	573	28.0%
C1	607	594	29.0%
C2	350	430	21.0%
DE	451	450	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	835	721	35.2%
Leave	805	762	37.2%
Don't Know / Did Not Vote	407	563	27.5%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	162	139	6.8%
North Lab	171	151	7.4%
North LD	30	27	1.3%
North BP	17	18	0.9%
North Oth	16	14	0.7%
North DNV	119	143	7.0%
Midlands Con	141	131	6.4%
Midlands Lab	85	80	3.9%
Midlands LD	23	18	0.9%
Midlands BP	5	4	0.2%
Midlands Oth	12	10	0.5%
Midlands DNV	73	96	4.7%
London Con	43	57	2.8%
London Lab	60	88	4.3%
London LD	25	27	1.3%
London BP	1	2	0.1%
London Oth	7	6	0.3%
London DNV	49	68	3.3%
South Con	300	282	13.8%
South Lab	130	121	5.9%
South LD	103	86	4.2%
South BP	5	2	0.1%
South Oth	31	27	1.3%
South DNV	154	168	8.2%
Wales Con	29	27	1.3%
Wales Lab	31	31	1.5%
Wales LD	3	4	0.2%
Wales PC	6	8	0.4%
Wales BP	5	4	0.2%
Wales Oth DNV	25	29	1.4%
Scotland Con	36	33	1.6%
Scotland Lab	23	25	1.2%
Scotland LD	12	12	0.6%
Scotland SNP	67	59	2.9%
Scotland Oth DNV	48	49	2.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](https://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](https://yougov.co.uk)