

**Daily Questions | 2021 | 04 April | 4/9 - which can**  
*Which of the following cannabis products would y*

<b>4/9 - which cannabis products would you be interested in trying</b>	All
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be interested in trying)	12%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	15%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	14%
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)	27%
Facial beauty products (e.g., face creams/lotions/serums, lip products)	11%
Flower/bud for smoking (e.g., pre-rolled joints, shake)	21%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	15%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	20%
None of these (4/9 - which cannabis products would you be interested in trying)	44%
Other (4/9 - which cannabis products would you be interested in trying)	2%
Prefer not to say (4/9 - which cannabis products would you be interested in trying)	4%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)	20%
Unweighted N	31028

Daily Questions | 2021 | 04 April | 4/9 - which cannabis products would you be interested in trying  
 Generation

Cannabis products would you be interested in trying	Generation						All
	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be interested in trying)	12%	17%	14%	8%	3%	0%	12%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	13%	23%	17%	8%	2%	2%	15%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	15%	20%	17%	9%	4%	3%	14%
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)	25%	30%	32%	24%	11%	8%	27%
Facial beauty products (e.g., face creams/lotions/serums, lip products)	13%	14%	13%	8%	3%	0%	11%
Flower/bud for smoking (e.g., pre-rolled joints, shake)	19%	28%	23%	17%	4%	2%	21%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	15%	21%	18%	10%	3%	0%	15%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	13%	24%	23%	17%	8%	0%	20%
None of these (4/9 - which cannabis products would you be interested in trying)	46%	28%	45%	54%	73%	92%	44%
Other (4/9 - which cannabis products would you be interested in trying)	2%	3%	2%	1%	1%	0%	2%
Prefer not to say (4/9 - which cannabis products would you be interested in trying)	7%	5%	4%	2%	1%	0%	4%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)	15%	21%	23%	20%	15%	2%	20%
Unweighted N	486	6335	6701	14436	3044	26	31028

Weight: Residents of the USA aged 18+

**Daily Questions | 2021 | 04 April | 4/9 - which can**  
*Which of the following cannabis products would y*

<b><u>cannabis products would you be inte</u></b>	All
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be interested in trying)	10%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	13%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	15%
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)	23%
Facial beauty products (e.g., face creams/lotions/serums, lip products)	8%
Flower/bud for smoking (e.g., pre-rolled joints, shake)	20%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	14%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	18%
None of these (4/9 - which cannabis products would you be interested in trying)	39%
Other (4/9 - which cannabis products would you be interested in trying)	3%
Prefer not to say (4/9 - which cannabis products would you be interested in trying)	3%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)	16%
Unweighted N	1937
Weight	Weight: Resident
	Missing 3203
Filters	\$100K+ income

**Daily Questions | 2021 | 04 April | 4/9 - which can**  
*Which of the following cannabis products would y*

<b>4/9 - which cannabis products would you be interested in trying</b>	All
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be interested in trying)	12%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	16%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	13%
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)	26%
Facial beauty products (e.g., face creams/lotions/serums, lip products)	11%
Flower/bud for smoking (e.g., pre-rolled joints, shake)	22%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	15%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	19%
None of these (4/9 - which cannabis products would you be interested in trying)	46%
Other (4/9 - which cannabis products would you be interested in trying)	2%
Prefer not to say (4/9 - which cannabis products would you be interested in trying)	3%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)	19%
Unweighted N	3524
Weight	Weight: Resident
	Missing 6469
Filters	Less than \$30k

**Daily Questions | 2021 | 04 April | 4/9 - which can**  
*Which of the following cannabis products would y*

<b>4/9 - which cannabis products would you be interested in trying</b>	All
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be interested in trying)	11%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	14%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	13%
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)	25%
Facial beauty products (e.g., face creams/lotions/serums, lip products)	9%
Flower/bud for smoking (e.g., pre-rolled joints, shake)	20%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	13%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	19%
None of these (4/9 - which cannabis products would you be interested in trying)	47%
Other (4/9 - which cannabis products would you be interested in trying)	2%
Prefer not to say (4/9 - which cannabis products would you be interested in trying)	3%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)	18%
Unweighted N	3027
Weight	Weight: Resident
	Missing 5586
Filters	\$30K - \$59K

**Daily Questions | 2021 | 04 April | 4/9 - which can**  
*Which of the following cannabis products would y*

<b><u>cannabis products would you be inte</u></b>	All
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be interested in trying)	9%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	15%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	14%
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)	26%
Facial beauty products (e.g., face creams/lotions/serums, lip products)	8%
Flower/bud for smoking (e.g., pre-rolled joints, shake)	22%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	16%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	23%
None of these (4/9 - which cannabis products would you be interested in trying)	43%
Other (4/9 - which cannabis products would you be interested in trying)	2%
Prefer not to say (4/9 - which cannabis products would you be interested in trying)	2%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)	19%
Unweighted N	2231
Weight	Weight: Resident
	Missing 3903
Filters	\$60-99K

**Daily Questions | 2021 | 04 April | 4/9 - which can**  
*Which of the following cannabis products would y*

<b><u>cannabis products would you be inte</u></b>	All
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be interested in trying)	10%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	13%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	15%
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)	23%
Facial beauty products (e.g., face creams/lotions/serums, lip products)	8%
Flower/bud for smoking (e.g., pre-rolled joints, shake)	20%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	14%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	18%
None of these (4/9 - which cannabis products would you be interested in trying)	39%
Other (4/9 - which cannabis products would you be interested in trying)	3%
Prefer not to say (4/9 - which cannabis products would you be interested in trying)	3%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)	16%
Unweighted N	1937
Weight	Weight: Resident
	Missing 3203
Filters	\$100K+ income

Daily Questions | 2021 | 04 April | 4/9 - which cannabis products would you be interested in trying  
 Favorite alcoholic beverage

Favori

4/9 - which cannabis products would you be interested in trying	Domestic beer (i.e., beer brewed within the US)	Imported beer	Craft/microbrew beer	Flavored malt beverages (e.g. Hard Lemonade)	Prepared cocktails/ready to serve cocktails (e.g. canned margaritas with liquor already added)	Wine	Champagne/Sparkling wine	Rum	Tequila	Vodka
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	17%	17%	25%	21%	24%	16%	15%	15%	26%	22%
Unweighted N	1149	494	776	210	213	2030	285	340	237	609



Favorite alcoholic beverage

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Gin	Single malt scotch	Bourbon	All other whiskey (American, Canadian, etc)	Cordials/Liqueurs	Cognac/Brandy	Hard seltzer	Other	Don't know	Not applicable - I do not drink alcoholic beverages
22%	24%	22%	13%	23%	15%	32%	17%	16%	9%
170	233	476	360	211	118	132	195	242	6441

4/9 - which cannabis products would you be interested in trying	Gender		
	Male	Female	All
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be interested in trying)	10%	15%	12%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	17%	12%	15%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	15%	14%	14%
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)	27%	28%	27%
Facial beauty products (e.g., face creams/lotions/serums, lip products)	8%	14%	11%
Flower/bud for smoking (e.g., pre-rolled joints, shake)	23%	20%	21%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	16%	14%	15%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	20%	19%	20%
None of these (4/9 - which cannabis products would you be interested in trying)	44%	45%	44%
Other (4/9 - which cannabis products would you be interested in trying)	2%	2%	2%
Prefer not to say (4/9 - which cannabis products would you be interested in trying)	4%	3%	4%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)	16%	24%	20%
Unweighted N	14126	16902	31028

Weight

Weight: Residents of the USA aged 18+

<b>4/9 - which cannabis products would you be interested in trying</b>	Those who have never consumed marijuana	Those who used to consume marijuana, but no longer do
Bath products (e.g., soaps, soaks/salts) (4/9 - which cannabis products would you be interested in trying)	9%	13%
Concentrates/extracts for vaping or dabbing (e.g., vape cartridges, oils, waxes, resins)	3%	14%
Cooking ingredients or condiments (e.g., syrups, preserves, butters, oils, seasonings, sweeteners)	7%	15%
Edible foods (e.g., baked goods, chocolates, candy, snacks) (4/9 - which cannabis products would you be interested in trying)	14%	35%
Facial beauty products (e.g., face creams/lotions/serums, lip products)	8%	12%
Flower/bud for smoking (e.g., pre-rolled joints, shake)	3%	22%
Infused beverages (e.g., alcohol, coffee, water) (4/9 - which cannabis products would you be interested in trying)	7%	17%
Ingestible concentrates/extracts (e.g., pills, tablets, lozenges, drops, capsules, oral sprays)	8%	26%
None of these (4/9 - which cannabis products would you be interested in trying)	70%	37%
Other (4/9 - which cannabis products would you be interested in trying)	1%	2%
Prefer not to say (4/9 - which cannabis products would you be interested in trying)	1%	2%
Topical body products (e.g., lotions, creams, balms, massage oils, sprays, transdermal patches)	14%	24%
Unweighted N		
Weight		Weight: Resident