

YouGov Survey Results

Sample Size: 1703 adults in GB
Fieldwork: 17th - 18th August 2021

Weighted Sample Unweighted Sample		Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	1703	577	422	153	632	674	828	875	186	710	410	397	971	732	204	572	370	410	146
	1703	599	415	166	696	671	686	1017	151	618	449	485	1041	662	164	602	378	406	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28-29 Jul	17-18 Aug																	
Do you have a favourable or unfavourable opinion of the following?																			
The Conservative Party																			
Very favourable	7	6	16	1	0	3	12	8	5	4	4	7	12	6	7	5	7	7	3
Somewhat favourable	26	26	59	6	12	17	43	26	27	13	22	29	38	27	26	21	31	27	18
TOTAL FAVOURABLE	33	32	75	7	12	20	55	34	32	17	26	36	50	33	33	26	38	34	21
Somewhat unfavourable	20	18	14	21	25	19	18	19	18	23	17	20	17	19	18	18	18	22	12
Very unfavourable	37	38	7	67	58	55	18	39	36	44	42	39	26	42	32	45	33	32	61
TOTAL UNFAVOURABLE	57	56	21	88	83	74	36	58	54	67	59	59	43	61	50	63	51	54	73
Don't know	11	11	4	5	6	6	8	8	14	16	15	6	7	7	16	10	11	11	6
NET FAVOURABILITY	-24	-24	54	-81	-71	-54	19	-24	-22	-50	-33	-23	7	-28	-17	-37	-13	-20	-52
The Labour Party																			
Very favourable	4	4	1	10	3	5	3	5	2	3	4	4	2	4	3	7	3	3	1
Somewhat favourable	27	27	8	59	35	40	14	26	28	46	31	22	16	30	23	35	22	29	27
TOTAL FAVOURABLE	31	31	9	69	38	45	17	31	30	49	35	26	18	34	26	42	25	32	28
Somewhat unfavourable	27	27	30	21	40	31	25	27	27	28	26	29	28	31	23	25	29	29	35
Very unfavourable	30	31	59	4	13	15	51	34	28	11	24	38	47	28	35	23	35	31	26
TOTAL UNFAVOURABLE	57	58	89	25	53	46	76	61	55	39	50	67	75	59	58	48	64	60	61
Don't know	12	11	3	7	9	9	8	7	15	12	16	7	7	7	16	9	12	8	10
NET FAVOURABILITY	-26	-27	-80	44	-15	-1	-59	-30	-25	10	-15	-41	-57	-25	-32	-6	-39	-28	-33
Boris Johnson																			
Very favourable	8	8	19	1	0	2	16	8	7	0	4	11	15	7	9	7	9	9	2
Somewhat favourable	28	26	50	9	13	17	41	25	27	19	23	26	33	24	28	24	29	24	16
TOTAL FAVOURABLE	36	34	69	10	13	19	57	33	34	19	27	37	48	31	37	31	38	33	18
Somewhat unfavourable	18	20	19	21	18	19	19	21	19	31	19	18	18	20	20	18	16	25	16
Very unfavourable	37	39	9	65	64	57	19	41	38	43	42	43	28	45	32	47	37	37	57
TOTAL UNFAVOURABLE	55	59	28	86	82	76	38	62	57	74	61	61	46	65	52	65	53	62	73
Don't know	10	7	3	4	4	5	5	5	9	7	11	3	5	5	11	5	9	6	10
NET FAVOURABILITY	-19	-25	41	-76	-69	-57	19	-29	-23	-55	-34	-24	2	-34	-15	-34	-15	-29	-55

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		1703	577	422	153	632	674	828	875	186	710	410	397	971	732	204	572	370	410	146
Weighted Sample	Unweighted Sample	1703	599	415	166	696	671	686	1017	151	618	449	485	1041	662	164	602	378	406	153
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very favourable	4	3	1	7	6	5	2	3	3	1	3	4	2	3	3	2	3	4	3	2
Somewhat favourable	25	23	12	40	47	37	15	25	22	17	24	27	21	29	16	34	20	19	24	31
FAVOURABLE	29	26	13	47	53	42	17	28	25	18	27	31	23	32	19	36	23	23	27	33
Somewhat unfavourable	29	28	31	30	23	32	27	29	28	32	27	30	29	30	27	26	27	32	29	29
Very unfavourable	24	28	49	9	13	14	44	31	25	13	23	32	39	24	33	19	33	27	29	22
UNFAVOURABLE	53	56	80	39	36	46	71	60	53	45	50	62	68	54	60	45	60	59	58	51
Don't know	19	17	7	14	11	12	12	12	22	38	22	7	9	14	22	19	16	18	16	17
FAVOURABILITY	-24	-30	-67	8	17	-4	-54	-32	-28	-27	-23	-31	-45	-22	-41	-9	-37	-36	-31	-18
Very favourable	3	3	8	1	2	1	6	4	2	2	3	4	5	4	3	4	3	4	4	1
Somewhat favourable	16	13	28	4	8	8	23	15	12	4	10	15	21	13	14	11	15	13	13	10
FAVOURABLE	19	16	36	5	10	9	29	19	14	6	13	19	26	17	17	15	18	17	17	11
Somewhat unfavourable	22	22	31	16	14	17	27	21	23	21	17	24	27	23	20	21	22	22	23	17
Very unfavourable	44	44	22	68	65	61	28	48	40	52	45	50	32	49	38	49	44	44	39	55
UNFAVOURABLE	66	66	53	84	79	78	55	69	63	73	62	74	59	72	58	70	66	66	62	72
Don't know	15	18	11	12	11	13	16	12	23	21	24	7	15	12	26	16	17	17	21	17
FAVOURABILITY	-47	-50	-17	-79	-69	-69	-26	-50	-49	-67	-49	-55	-33	-55	-41	-55	-48	-49	-45	-61
Very favourable	10	11	25	3	5	8	18	10	12	1	10	12	17	12	10	7	12	11	12	10
Somewhat favourable	35	30	46	20	32	28	38	32	29	25	25	34	39	33	27	25	33	32	29	27
FAVOURABLE	45	41	71	23	37	36	56	42	41	26	35	46	56	45	37	32	45	43	41	37
Somewhat unfavourable	20	20	12	30	30	27	16	21	19	18	22	22	16	23	16	27	17	19	21	22
Very unfavourable	15	17	7	27	20	22	11	20	14	18	19	21	10	16	18	21	17	15	15	25
UNFAVOURABLE	35	37	19	57	50	49	27	41	33	36	41	43	26	39	34	48	34	34	36	47
Don't know	19	21	11	19	13	16	17	16	26	38	25	11	18	16	29	19	21	23	24	16
FAVOURABILITY	10	4	52	-34	-13	-13	29	1	8	-10	-6	3	30	6	3	-16	11	9	5	-10

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Weighted Sample	Unweighted Sample	1703	599	415	166	696	671	686	1017	151	618	449	485	1041	662	164	602	378	406	153
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	27-28 May	17-18 Aug																		
Very favourable	5	2	5	1	0	1	4	3	2	0	1	4	4	2	3	2	2	2	3	1
Somewhat favourable	23	20	40	6	11	13	30	21	18	12	15	22	28	20	19	18	21	19	22	13
FAVOURABLE	28	22	45	7	11	14	34	24	20	12	16	26	32	22	22	20	23	21	25	14
Somewhat unfavourable	21	20	20	24	29	24	19	20	20	21	18	24	21	23	17	21	20	20	21	20
Very unfavourable	21	29	12	48	37	40	19	34	24	25	31	36	20	31	27	34	29	25	26	42
UNFAVOURABLE	42	49	32	72	66	64	38	54	44	46	49	60	41	54	44	55	49	45	47	62
Don't know	31	29	22	21	23	22	27	21	35	41	35	14	27	24	35	25	28	33	28	23
NET FAVOURABILITY	-14	-27	13	-65	-55	-50	-4	-30	-24	-34	-33	-34	-9	-32	-22	-35	-26	-24	-22	-48
Very favourable		2	1	6	5	4	2	3	2	1	2	4	3	3	2	1	2	2	4	2
Somewhat favourable		11	8	17	20	17	8	12	9	8	9	14	12	13	8	14	11	11	10	10
FAVOURABLE		13	9	23	25	21	10	15	11	9	11	18	15	16	10	15	13	13	14	12
Somewhat unfavourable		10	13	9	7	10	11	11	8	8	7	13	13	10	9	9	9	12	10	10
Very unfavourable		12	16	5	8	7	17	15	9	9	9	16	14	12	12	8	12	11	14	15
UNFAVOURABLE		22	29	14	15	17	28	26	17	17	16	29	27	22	21	17	21	23	24	25
Don't know		65	61	64	59	61	63	58	71	75	73	53	59	62	69	69	66	65	63	62
NET FAVOURABILITY		-9	-20	9	10	4	-18	-11	-6	-8	-5	-11	-12	-6	-11	-2	-8	-10	-10	-13
Very favourable		1	2	0	0	1	2	1	1	1	1	1	1	1	1	0	1	2	1	0
Somewhat favourable		7	12	4	10	7	10	9	6	7	6	9	10	8	7	5	7	8	10	4
FAVOURABLE		8	14	4	10	8	12	10	7	8	7	10	11	9	8	5	8	10	11	4
Somewhat unfavourable		8	7	11	10	10	9	11	6	5	6	9	11	9	7	12	7	8	7	9
Very unfavourable		8	5	9	3	7	7	10	6	6	8	11	5	7	9	8	7	7	8	11
UNFAVOURABLE		16	12	20	13	17	16	21	12	11	14	20	16	16	16	20	14	15	15	20
Don't know		76	74	75	77	76	73	69	81	81	79	70	73	75	76	75	77	74	75	76
NET FAVOURABILITY		-8	2	-16	-3	-9	-4	-11	-5	-3	-7	-10	-5	-7	-8	-15	-6	-5	-4	-16