

# Unchecked UK Political Polling

B2B Sample: 13th - 20th February 2023



Total	Organization size					
	Microbusiness (less than 10 employees)	Small (10 to 49 employees)	Medium (50 to 249 employees)	Large (250+ employees)	Net: Micro/ Small (less than 50 employees)	Net: SME (1 to 249 employees)
	A	B	C	D	E	F

RUB\_Q1. The following questions are about businesses, however we are interested in your personal opinion. Please note you will not be identifiable by any of your answers and we want your personal thoughts as opposed to those of your business Which, if any, of the following do you think are the MOST important issues currently facing UK businesses? (Please select all that apply)

Unweighted base	1014	353	150	138	373	503	641
Base: All B2B Decision Makers	1014	330	153	128	403	483	611
Britain leaving the EU	45%	44%	49%	46%	43%	46%	46%
The rise in inflation	65%	60%	71%	67%	65%	64%	65%
The rise in energy costs	70%	75%	71%	70%	66%	74%	73%
Shortage of labour	45%	37%	51%	51%	47%	42%	44%
Climate change	20%	16%	15%	16%	27%	15%	16%
Supply chain problems	36%	34%	38%	38%	36%	35%	36%
Rising interest rates	39%	40%	44%	43%	36%	41%	41%
The COVID 19 pandemic	10%	11%	7%	9%	11%	9%	9%
Excessive government regulation	18%	20%	16%	17%	18%	19%	18%
High business rate / corporation taxes	27%	34%	30%	22%	21%	33%	31%
None of these	1%	2%	1%	-	-	2%	1%
Don't know	1%	1%	1%	2%	0%	1%	1%

RUB\_Q3. Currently, do you believe that the UK government does too much, too little, or about the right amount when it comes to regulating businesses' environmental practices?

Unweighted base	1014	353	150	138	373	503	641
Base: All B2B Decision Makers	1014	330	153	128	403	483	611
Too much	20%	20%	21%	19%	19%	20%	20%
About the right amount	34%	26%	32%	36%	40%	28%	29%
Too little	38%	40%	36%	36%	37%	39%	38%
Don't know	9%	14%	11%	9%	4%	13%	12%
		D	D	D		D	D

RUB\_Q10NEW. To what extent, if at all, do you agree with the following statement in relation to your business..."Our business is not willing to accept lower health and safety standards for our employees and customers"

Unweighted base	1014	353	150	138	373	503	641
Base: All B2B Decision Makers	1014	330	153	128	403	483	611
Strongly agree	52%	50%	58%	48%	54%	52%	51%
Tend to agree	27%	24%	23%	33%	29%	24%	26%
Neither agree nor disagree	12%	17%	13%	12%	9%	16%	15%
Tend to disagree	4%	4%	3%	4%	4%	4%	4%
Strongly disagree	3%	3%	2%	2%	3%	3%	3%
Don't know	2%	2%	1%	2%	1%	2%	2%
		D		A.B.E.F		D	E

RUB\_Q7. The UK government plans to review all EU-derived "secondary" legislation by the end of 2023, via the Retained EU Law Bill. This covers thousands of regulations, from employee regulations, like the Working Time Directive, to rules governing chemical usage and conservation areas. Which one of the following statements do you agree with?

	Unweighted base	1014	353	150	138	373	503	641
	Base: All B2B Decision Makers	1014	330	153	128	403	483	611
The government is right to review all EU-derived secondary legislation and should still aim to do this by the end of 2023		41%	37%	40%	45%	43%	38%	39%
The government is right to review all EU-derived secondary legislation but should extend the deadline beyond 2023		23%	22%	17%	24%	25%	20%	21%
The government is wrong to review all EU-derived secondary legislation and all this legislation should be retained in UK law		27%	30%	33%	22%	23%	31%	29%
			D	D			D	C.D
The government is wrong to review all EU-derived secondary legislation but all of this legislation should still be removed from UK law		2%	1%	1%	1%	2%	1%	1%
Don't know		8%	10%	9%	8%	7%	10%	9%

Do you think that the government's plans to review all EU-derived secondary laws by the end of 2023 will or will not...

**RUB\_Q8\_1. Boost economic growth in the UK?**

Unweighted base	1014	353	150	138	373	503	641
Base: All B2B Decision Makers	1014	330	153	128	403	483	611
It will	27%	20%	24%	34%	31%	21%	24%
				A.E.F	A.E.F		A.E
It will not	47%	51%	49%	43%	45%	50%	48%
Not sure	26%	30%	27%	23%	23%	29%	28%

**RUB\_Q8\_2. Simplify regulation for the benefit of UK businesses?**

Unweighted base	1014	353	150	138	373	503	641
Base: All B2B Decision Makers	1014	330	153	128	403	483	611
It will	38%	32%	36%	40%	42%	33%	35%
					A.E.F		
It will not	43%	44%	43%	42%	42%	44%	44%
Not sure	19%	24%	21%	18%	16%	23%	22%
		D				D	D

**RUB\_Q8\_3. Cause more uncertainty for UK business?**

Unweighted base	1014	353	150	138	373	503	641
Base: All B2B Decision Makers	1014	330	153	128	403	483	611
It will	54%	52%	55%	52%	55%	53%	53%
It will not	26%	24%	19%	33%	27%	22%	25%
				A.B.E.F	B		E
Not sure	21%	24%	26%	15%	18%	25%	23%
		C	C.D			C.D.F	C

**RUB\_Q8\_4. Restrict access to trade markets for UK businesses?**

Unweighted base	1014	353	150	138	373	503	641
Base: All B2B Decision Makers	1014	330	153	128	403	483	611
It will	46%	45%	43%	50%	48%	44%	45%
It will not	27%	25%	23%	32%	27%	25%	26%
Not sure	27%	30%	34%	18%	25%	31%	28%
		C	C.D			C.D.F	C

RUB\_Q4New2. Please take a moment to read each of the following statement. In your view, which two, if any, of the following are the biggest advantages of government regulation of business in the UK? Please select up to two.

	Unweighted base	1014	353	150	138	373	503	641
	Base: All B2B Decision Makers	1014	330	153	128	403	483	611
Minimising the impact of business on the environment		18%	13%	18%	18%	22%	15%	15%
						A.E.F		
Providing certainty for businesses		23%	21%	24%	25%	25%	22%	22%
Ensuring public trust in businesses and the products they sell		27%	30%	19%	28%	27%	27%	27%
			B.E				B	B
Creating a level playing field for businesses, preventing them from being undercut by businesses using poor corporate practices		34%	34%	30%	33%	35%	33%	33%
Helping international investors feel confident in investing in the UK		17%	13%	17%	16%	19%	14%	15%
						A.E.F		
Helping UK businesses to trade in Europe and the rest of the world		22%	23%	22%	19%	22%	23%	22%
Driving innovation; encouraging businesses to compete on more innovative products and services		9%	6%	11%	8%	11%	8%	8%
						A.F		
None of these		5%	5%	7%	6%	4%	6%	6%
Don't know		7%	10%	7%	7%	5%	9%	9%
			D				D	
Not applicable - I don't think there are any advantages of Government regulation of business in the UK		8%	10%	11%	10%	4%	10%	10%
			D	D	D		D	D

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B/C/D/E

Work industry (select all that apply)												
Manufacturing	Construction	Retail	Finance and Accounting	Hospitality and leisure	Legal	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Real estate	Other
G	H	I	J	K	L	M	N	O	P	Q	R	S

131	109	120	140	106	62	132	112	46	58	42	39	156
133	108	120	145	104	62	135	111	46	58	43	39	155
45%	36%	42%	44%	48%	47% *	47%	51% H	48% *	54% H*	44% *	34% *	45%
67%	72% L.M.S	62%	62%	68%	57% *	58%	65%	70% *	72% *	68% *	61% *	61%
78% J.M.N.O.R	77% J.N.O.R	68%	64%	75% R	67% *	67%	64%	62% *	67% *	69% *	54% *	71% R
49% I	45%	34%	45%	48% I	54% I*	43%	41%	44% *	52% I*	43% *	47% *	48% I
17%	22%	15%	29% G.I.K.S	16%	23% *	28% G.I.K.S	21%	20% *	18% *	16% *	31% I.K.S*	14%
45% J	38%	43% J	27%	41% J	31% *	35%	34%	41% *	40% J*	44% J*	29% *	37%
31%	45% G	40%	42%	39%	47% G*	43% G	39%	35% *	34% *	39% *	44% *	43% G
9%	14%	11%	9%	12%	13% *	15%	13%	11% *	9% *	5% *	7% *	10%
21%	23%	14%	24% I.P	16%	24% *	21%	17%	13% *	12% *	16% *	33% K.N.O.P.S*	17%
29%	27%	34% M.O	27%	29%	28% *	22%	25%	15% *	21% *	21% *	27% *	27%
1%	1%	-	1%	1%	- *	-	1%	2% *	- *	- *	- *	2%
1%	-	2%	1%	-	- *	-	2%	2% *	- *	- *	- *	1%

131	109	120	140	106	62	132	112	46	58	42	39	156
133	108	120	145	104	62	135	111	46	58	43	39	155
21%	24%	22%	25%	17%	24% *	26%	22%	22% *	23% *	16% *	40% G.I.K.N.Q.S*	17%
33%	35%	37%	39% N.O.S	30%	33% *	42% N.O.P.S	27%	23% *	27% *	40% *	31% *	27%
41% H.M	27%	33%	34%	46% H.I.M.R	35% *	28%	40% H.M	44% H.M*	40% *	42% *	26% *	42% H.M
5% G.J.M	13% G.J.M	8% J	2%	7% J	8% J*	5%	11% J	11% J*	10% J*	2% *	3% *	14% G.J.M.Q.R

131	109	120	140	106	62	132	112	46	58	42	39	156
133	108	120	145	104	62	135	111	46	58	43	39	155
56%	52%	49%	51%	60% N	53% *	53%	46%	65% N*	53% *	64% N*	46% *	54%
22%	28%	27%	28%	24%	40% G.K.Q.S*	29%	34% G.S	23% *	32% *	22% *	32% *	21%
13%	9%	14% K	15% K.O	6%	6% *	13%	10%	4% *	9% *	10% *	17% K.O*	18% H.K.L.O
1%	4%	5%	4%	7% G.M	2% *	2%	4%	2% *	1% *	4% *	3% *	2%
5%	6% J.K.L	2%	1%	1%	- *	1%	3%	4% *	2% *	- *	3% *	3%
2%	1%	3% J	-	1%	- *	1%	4% J	2% *	3% J*	- *	- *	1%

131	109	120	140	106	62	132	112	46	58	42	39	156
133	108	120	145	104	62	135	111	46	58	43	39	155
49%	48%	51%	45%	43%	51%	44%	38%	43%	36%	47%	48%	29%
S	S	N.S	S	S	S*	S		*	*	S*	S*	
18%	23%	15%	24%	19%	15%	27%	19%	15%	25%	19%	25%	24%
					*	I		*	*	*	*	
26%	17%	24%	24%	26%	28%	24%	32%	31%	31%	27%	27%	34%
					*		H	*	H*	*	*	H
1%	4%	2%	2%	-	-	2%	-	5%	1%	2%	-	1%
	K.N				*			K.N*	*	*	*	
6%	8%	8%	5%	13%	5%	3%	10%	7%	7%	4%	-	12%
				J.M.R	*		M.R	*	*	*	*	J.M.R



131	109	120	140	106	62	132	112	46	58	42	39	156
133	108	120	145	104	62	135	111	46	58	43	39	155
34%	37%	30%	33%	26%	29%	37%	25%	36%	24%	33%	46%	17%
S	S	S	S		S*	N.S		S*	*	S*	K.N.P.S*	
43%	30%	44%	46%	50%	51%	48%	44%	42%	48%	44%	40%	55%
H		H	H	H	H*	H	H	*	H*	*	*	G.H
22%	33%	27%	21%	24%	19%	15%	31%	22%	28%	23%	13%	28%
	G.J.L.M.R	M		M	*		M.R	*	M*	*	*	M

131	109	120	140	106	62	132	112	46	58	42	39	156
133	108	120	145	104	62	135	111	46	58	43	39	155
48%	48%	42%	39%	34%	48%	43%	32%	35%	24%	47%	52%	27%
K.N.P.S	K.N.P.S	P.S	P.S		N.P.S*	P.S		*	*	P.S*	K.N.P.S*	
37%	31%	40%	46%	41%	38%	48%	41%	52%	53%	36%	37%	50%
			H		*	H		H*	G.H*	*	*	G.H
15%	21%	19%	15%	25%	13%	8%	26%	13%	23%	16%	11%	23%
	M	M		G.J.M	*		G.J.L.M.R	*	M*	*	*	M

131	109	120	140	106	62	132	112	46	58	42	39	156
133	108	120	145	104	62	135	111	46	58	43	39	155
51%	48%	53%	59%	49%	61%	58%	60%	66%	69%	58%	55%	57%
					*			H*	G.H.I.K*	*	*	
33%	25%	25%	25%	26%	21%	26%	20%	18%	12%	24%	32%	21%
N.P.S	P	P	P	P	*	P		*	*	*	P*	
16%	28%	22%	16%	25%	18%	16%	20%	17%	19%	18%	12%	22%
	G.J.M.R				*			*	*	*	*	

131	109	120	140	106	62	132	112	46	58	42	39	156
133	108	120	145	104	62	135	111	46	58	43	39	155
43%	38%	43%	51%	42%	54%	56%	44%	54%	60%	48%	50%	45%
			H		H*	G.H.I.K		*	G.H.I.K.N.S*	*	*	
33%	27%	24%	25%	28%	26%	27%	25%	24%	13%	33%	34%	22%
P.S	P			P	*	P		*	*	P*	P*	
24%	34%	33%	25%	30%	20%	17%	31%	22%	27%	19%	16%	33%
	L.M.R	M.R		M	*		M	*	*	*	*	L.M.R

131	109	120	140	106	62	132	112	46	58	42	39	156
133	108	120	145	104	62	135	111	46	58	43	39	155
20%	17%	18%	25%	16%	23%	27%	18%	23%	28%	24%	32%	10%
S		S	S		S*	K.S	S	S*	S*	S*	H.K.S*	
29%	31%	30%	28%	23%	26%	28%	21%	22%	29%	37%	38%	18%
S	S	S	S		*			*	*	N.S*	N.S*	
22%	23%	35%	30%	23%	37%	31%	28%	47%	23%	21%	29%	25%
		G			G*		G.H.J.K.M.N.P.Q.		*	*	*	
35%	42%	30%	40%	33%	33%	25%	29%	25%	27%	35%	29%	33%
	M.N.O		M		*			*	*	*	*	
17%	17%	11%	18%	16%	12%	19%	19%	17%	16%	27%	13%	14%
					*	I		*	*	I.L*	*	
24%	16%	16%	22%	11%	16%	22%	18%	28%	31%	31%	13%	26%
K			K		*	K		K*	H.I.K.L.N.R*	H.I.K.R*	*	I.K
10%	12%	6%	10%	13%	8%	9%	5%	2%	7%	5%	11%	7%
	O			N.O	*			*	*	*	*	
5%	3%	4%	5%	5%	6%	2%	5%	5%	6%	3%	-	5%
					*			*	*	*	*	
5%	6%	8%	2%	11%	3%	4%	12%	-	6%	2%	6%	13%
		J.O		J.M.O	*		G.J.L.M.O	*	*	*	*	G.H.J.L.M.O.Q
9%	7%	10%	3%	12%	10%	9%	9%	6%	2%	3%	5%	10%
J		J.P		J.P	J*	J	J	*	*	*	*	J.P

:/F, G/H/I/J/K/L/M/N/O/P/Q/R/S, T/U/V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK/AL, AM/AN/AO/AP/AQ/AR/AS/AT/AU/AV, AW/AX/AY/AZ/BA/BB, BC/BD/BE/BF/BG/BH/BI/BJ/BK/BL/BM/BN, BO/BP/BQ/BR/I