

YouGov Survey Results

Sample Size: 1700 GB Adults

Fieldwork: 29th - 30th September 2020

		Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1700	576	422	153	631	673	826	874	185	709	410	396	969	731	204	571	369	410	146
Unweighted Sample	1700	621	466	161	726	712	735	965	127	722	420	431	964	736	181	571	376	414	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		22-23 Sep	29-30 Sep																
Do you have a favourable or unfavourable opinion of the following?																			
The Conservative Party																			
	Very favourable	8	7	19	1	0	3	13	8	6	2	4	7	15	6	8	3	8	5
	Somewhat favourable	25	26	55	5	11	15	43	27	24	11	20	34	34	27	24	23	31	19
	TOTAL FAVOURABLE	33	33	74	6	11	18	56	35	30	13	24	41	49	33	32	26	39	24
	Somewhat unfavourable	20	20	16	18	33	22	19	20	20	22	18	18	23	21	18	19	19	21
	Very unfavourable	36	34	4	69	51	53	15	34	33	42	39	33	20	36	31	40	29	43
	TOTAL UNFAVOURABLE	56	54	20	87	84	75	34	54	53	64	57	51	43	57	49	59	48	64
	Don't know	12	14	5	7	5	6	10	12	17	22	19	8	8	10	20	15	12	12
	NET FAVOURABILITY	-23	-21	54	-81	-73	-57	22	-19	-23	-51	-33	-10	6	-24	-17	-33	-9	-40
The Labour Party																			
	Very favourable	7	6	0	18	6	8	2	6	6	12	6	4	4	6	5	8	4	2
	Somewhat favourable	30	30	9	56	50	44	15	27	32	44	34	28	19	34	25	38	27	35
	TOTAL FAVOURABLE	37	36	9	74	56	52	17	33	38	56	40	32	23	40	30	46	31	37
	Somewhat unfavourable	24	22	31	13	21	22	27	24	20	13	21	24	26	22	21	17	24	34
	Very unfavourable	26	26	53	5	15	16	45	29	23	6	19	33	40	26	26	18	31	17
	TOTAL UNFAVOURABLE	50	48	84	18	36	38	72	53	43	19	40	57	66	48	47	35	55	51
	Don't know	14	16	6	8	9	9	12	13	19	26	20	11	10	11	23	19	15	12
	NET FAVOURABILITY	-13	-12	-75	56	20	14	-55	-20	-5	37	0	-25	-43	-8	-17	11	-24	-14

Sample Size: 1700 GB Adults
Fieldwork: 29th - 30th September 2020

Weighted Sample
Unweighted Sample

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1700	576	422	153	631	673	826	874	185	709	410	396	969	731	204	571	369	410	146
Unweighted Sample	1700	621	466	161	726	712	735	965	127	722	420	431	964	736	181	571	376	414	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Boris Johnson

Very favourable	11	10	26	1	1	4	20	12	9	5	7	11	19	9	13	5	13	10	9	9
Somewhat favourable	25	24	48	5	11	13	40	23	25	11	22	28	30	25	23	17	28	28	23	14
TOTAL FAVOURABLE	36	34	74	6	12	17	60	35	34	16	29	39	49	34	36	22	41	38	32	23
Somewhat unfavourable	20	19	17	19	22	21	18	20	19	21	19	19	20	20	18	25	19	19	16	18
Very unfavourable	34	36	7	68	63	57	16	35	37	46	40	34	25	40	31	42	31	32	37	51
TOTAL UNFAVOURABLE	54	55	24	87	85	78	34	55	56	67	59	53	45	60	49	67	50	51	53	69
Don't know	9	10	3	6	3	4	7	10	11	17	13	8	6	7	15	11	8	11	14	8
NET FAVOURABILITY	-18	-21	50	-81	-73	-61	26	-20	-22	-51	-30	-14	4	-26	-13	-45	-9	-13	-21	-46

Keir Starmer

Very favourable	12	10	3	21	17	16	4	10	9	9	11	9	9	12	7	14	8	14	8	5
Somewhat favourable	29	33	24	45	60	46	23	34	32	36	33	33	31	36	28	38	35	29	30	36
TOTAL FAVOURABLE	41	43	27	66	77	62	27	44	41	45	44	42	40	48	35	52	43	43	38	41
Somewhat unfavourable	19	17	29	10	7	15	24	18	17	8	16	21	20	17	18	13	18	16	18	21
Very unfavourable	17	14	29	4	5	7	25	18	10	2	11	20	20	14	14	10	14	15	16	10
TOTAL UNFAVOURABLE	36	31	58	14	12	22	49	36	27	10	27	41	40	31	32	23	32	31	34	31
Don't know	23	26	16	20	11	16	24	21	31	45	30	17	20	21	33	25	25	27	28	27
NET FAVOURABILITY	5	12	-31	52	65	40	-22	8	14	35	17	1	0	17	3	29	11	12	4	10

Priti Patel

Very favourable	5	4	10	1	1	2	9	6	3	1	3	5	8	5	4	4	5	3	4	4
Somewhat favourable	15	18	34	6	7	10	29	20	15	10	14	21	25	16	20	13	20	20	16	16
TOTAL FAVOURABLE	20	22	44	7	8	12	38	26	18	11	17	26	33	21	24	17	25	23	20	20
Somewhat unfavourable	20	21	26	16	22	20	22	20	22	20	17	25	24	22	19	20	22	21	21	15
Very unfavourable	38	36	16	58	61	54	22	37	34	40	38	34	30	41	28	41	33	35	34	44
TOTAL UNFAVOURABLE	58	57	42	74	83	74	44	57	56	60	55	59	54	63	47	61	55	56	55	59
Don't know	22	21	13	19	9	14	17	17	25	30	28	15	12	16	29	21	20	21	25	21
NET FAVOURABILITY	-38	-35	2	-67	-75	-62	-6	-31	-38	-49	-38	-33	-21	-42	-23	-44	-30	-33	-35	-39

Rishi Sunak

Very favourable	14	19	40	5	15	14	29	20	17	9	15	21	28	21	15	20	21	20	15	14
Somewhat favourable	36	36	39	34	47	37	37	36	35	28	32	38	42	38	33	32	37	35	37	30
TOTAL FAVOURABLE	50	55	79	39	62	51	66	56	52	37	47	59	70	59	48	52	58	55	52	44
Somewhat unfavourable	15	15	7	25	20	21	10	15	14	22	16	14	9	16	14	17	14	15	13	18
Very unfavourable	11	9	3	17	8	13	7	11	7	5	11	8	7	9	9	9	7	7	12	13
TOTAL UNFAVOURABLE	26	24	10	42	28	34	17	26	21	27	27	22	16	25	23	26	21	22	25	31
Don't know	24	22	11	20	11	16	17	18	26	36	26	18	13	17	29	22	21	22	22	25
NET FAVOURABILITY	24	31	69	-3	34	17	49	30	31	10	20	37	54	34	25	26	37	33	27	13

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Weighted Sample
Unweighted Sample

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Dominic Raab

Very favourable	4	4	10	1	1	2	7	5	3	4	3	5	7	4	4	4	5	4	4	3
Somewhat favourable	21	21	44	8	11	13	35	21	21	9	15	27	31	22	20	17	24	24	19	13
TOTAL FAVOURABLE	25	25	54	9	12	15	42	26	24	13	18	32	38	26	24	21	29	28	23	16
Somewhat unfavourable	20	20	17	22	34	25	19	21	20	12	19	22	23	20	20	19	21	22	17	23
Very unfavourable	25	25	8	44	40	38	15	30	20	28	29	23	18	27	22	28	23	24	27	29
TOTAL UNFAVOURABLE	45	45	25	66	74	63	34	51	40	40	48	45	41	47	42	47	44	46	44	52
Don't know	29	29	20	25	14	21	24	23	36	48	33	22	21	26	34	31	27	26	34	32
NET FAVOURABILITY	-20	-20	29	-57	-62	-48	8	-25	-16	-27	-30	-13	-3	-21	-18	-26	-15	-18	-21	-36

Matt Hancock

Very favourable	3	4	10	1	1	2	7	5	4	4	2	4	8	4	4	5	5	4	4	1
Somewhat favourable	21	21	38	10	16	16	29	22	20	12	15	25	30	20	21	16	24	21	19	18
TOTAL FAVOURABLE	24	25	48	11	17	18	36	27	24	16	17	29	38	24	25	21	29	25	23	19
Somewhat unfavourable	24	24	22	24	28	26	24	23	24	22	24	24	24	27	20	22	24	26	24	18
Very unfavourable	29	28	14	48	41	41	19	30	27	29	33	28	20	30	26	33	24	27	31	36
TOTAL UNFAVOURABLE	53	52	36	72	69	67	43	53	51	51	57	52	44	57	46	55	48	53	55	54
Don't know	22	23	16	18	14	14	20	20	25	33	25	18	19	18	29	23	23	21	23	26
NET FAVOURABILITY	-29	-27	12	-61	-52	-49	-7	-26	-27	-35	-40	-23	-6	-33	-21	-34	-19	-28	-32	-35

Michael Gove

Very favourable	3	3	8	0	1	1	7	4	2	0	1	4	8	3	3	1	3	4	4	4
Somewhat favourable	14	16	35	4	8	10	27	18	13	9	11	20	22	15	17	14	19	16	11	15
TOTAL FAVOURABLE	17	19	43	4	9	11	34	22	15	9	12	24	30	18	20	15	22	20	15	19
Somewhat unfavourable	22	22	27	18	25	20	25	24	21	24	20	24	26	26	18	27	23	22	20	21
Very unfavourable	40	37	18	62	57	56	24	38	36	33	42	37	29	41	32	38	35	36	40	39
TOTAL UNFAVOURABLE	62	59	45	80	82	76	49	62	57	57	62	61	55	67	50	65	58	58	60	60
Don't know	21	22	12	15	10	13	18	15	27	34	26	15	15	16	29	20	19	22	25	22
NET FAVOURABILITY	-45	-40	-2	-76	-73	-65	-15	-40	-42	-48	-50	-37	-25	-49	-30	-50	-36	-38	-45	-41

Dominic Cummings

Very favourable	2	3	6	1	0	1	6	4	2	1	2	4	3	2	3	1	3	3	3	2
Somewhat favourable	8	7	15	3	2	4	12	9	6	3	6	8	11	7	8	6	9	8	7	3
TOTAL FAVOURABLE	10	10	21	4	2	5	18	13	8	4	8	12	14	9	11	7	12	11	10	5
Somewhat unfavourable	16	17	25	9	11	13	21	19	15	23	15	16	19	18	17	16	18	18	16	19
Very unfavourable	56	52	38	74	83	71	42	51	53	40	53	57	51	58	45	57	50	49	53	59
TOTAL UNFAVOURABLE	72	69	63	83	94	84	63	70	68	63	68	73	70	76	62	73	68	67	69	78
Don't know	19	21	16	14	4	10	18	17	24	33	23	15	15	15	27	20	21	22	21	17
NET FAVOURABILITY	-62	-59	-42	-79	-92	-79	-45	-57	-60	-59	-60	-61	-56	-67	-51	-66	-56	-56	-59	-73

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Weighted Sample
Unweighted Sample

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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e	1700	621	466	161	726	712	735	965	127	722	420	431	964	736	181	571	376	414	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

3-4 Sep

29-30 Sep

Gavin Williamson

Very favourable	1	1	1	0	1	0	1	1	1	0	1	0	1	1	1	0	1	0	0
Somewhat favourable	6	9	17	4	5	6	13	11	6	6	6	11	13	10	7	10	8	9	8
TOTAL FAVOURABLE	7	10	18	4	6	6	14	12	7	6	7	11	14	11	8	10	9	9	8
Somewhat unfavourable	17	16	22	10	18	16	19	16	15	7	15	18	19	16	15	13	19	16	12
Very unfavourable	25	23	13	38	36	34	17	28	19	17	23	25	24	28	17	25	20	28	19
TOTAL UNFAVOURABLE	42	39	35	48	54	50	36	44	34	24	38	43	43	44	32	38	39	44	31
Don't know	51	52	46	48	40	43	49	44	59	70	56	46	42	45	60	52	52	47	61
NET FAVOURABILITY	-35	-29	-17	-44	-48	-44	-22	-32	-27	-18	-31	-32	-29	-33	-24	-28	-30	-35	-23