

YouGov Results - Pasta Shapes

Sample Size: 1648 adults in GB
Fieldwork: 13th - 14th August 2020



	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1648	801	847	180	687	397	384	939	709	198	554	358	397	142
Unweighted Sample	1648	707	941	146	656	414	432	991	657	166	576	351	405	150
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What is your favourite shape of pasta?

Spaghetti (long noodles)	15	17	13	14	13	18	16	15	15	18	14	13	17	12
Penne (slanted tubes)	11	9	13	10	11	13	12	12	10	10	13	10	11	13
Lasagne (flat sheets)	3	3	3	2	2	4	5	3	4	2	3	4	4	2
Macaroni (small tubes)	4	4	4	1	4	3	5	3	4	3	2	3	4	9
Rigatoni (large tubes)	2	2	3	1	4	2	1	2	3	2	2	2	3	3
Tagliatelle (flat ribbons)	10	9	11	7	8	11	13	12	7	7	9	11	11	10
Tortellini (stuffed parcels)	7	9	5	14	8	6	3	7	7	7	10	4	6	8
Fusilli (spirals)	19	16	21	18	22	15	16	19	19	13	22	21	15	18
Farfalle (bow-tie shapes)	4	3	5	6	4	4	3	5	3	7	4	4	4	2
Conchiglie (shells)	7	7	8	13	9	5	4	8	6	7	5	9	9	6
Gnocchi (dough dumplings)	3	3	3	6	3	3	2	4	2	7	3	4	1	2
Other	2	3	1	1	2	3	2	2	3	2	3	1	1	4
Don't know	4	4	4	2	3	5	5	4	4	4	3	5	3	4
Not applicable - I don't like any pasta	8	11	6	7	6	8	14	5	12	11	7	8	10	8