

# YouGov / The Times Survey Results

Sample Size: 1689 GB Adults  
Fieldwork: 13th - 14th April 2021

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1689</b>	501	345	97	573	419	152	627	669	821	868	184	704	407	394	963	726	203	568	367	407	145	
<b>Unweighted Sample</b>	<b>1689</b>	510	369	95	569	428	155	680	686	744	945	133	683	428	445	1011	678	156	602	385	405	141	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## HEADLINE VOTING INTENTION

### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

7-8  
Apr

13-14  
Apr

	7-8 Apr	13-14 Apr																					
Con	41	43	100	0	0	87	6	15	22	69	44	42	23	28	53	61	41	46	36	49	53	37	27
Lab	34	29	0	100	0	3	72	28	44	13	26	33	48	38	23	18	31	28	34	26	28	40	15
Lib Dem	6	8	0	0	100	2	5	44	13	3	9	7	4	11	7	6	9	6	20	9	2	6	8
SNP	5	5	0	0	0	0	1	2	6	3	6	5	6	8	3	4	6	4	0	1	0	0	46
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	1	1	1	1	1	1	1	1	0	0	4	0	0
Reform UK	3	3	0	0	0	5	0	0	0	6	4	2	0	4	5	2	2	5	2	5	2	3	2
Green	6	8	0	0	0	2	13	10	11	4	8	8	16	8	6	6	9	6	7	9	7	11	1
Other	3	2	0	0	0	1	1	1	1	2	3	1	4	2	2	1	1	3	1	1	3	4	1

### If there were a general election held tomorrow, which party would you vote for?

Conservative	29	30	100	0	0	71	5	12	18	50	31	29	14	18	40	48	31	28	25	33	35	25	22
Labour	24	20	0	100	0	2	58	21	35	10	18	23	29	23	17	14	22	18	23	18	19	27	13
Liberal Democrat	4	6	0	0	100	1	4	34	10	2	6	5	2	7	5	5	7	4	14	7	2	4	7
Scottish National Party (SNP)	4	4	0	0	0	0	1	1	5	2	4	3	4	5	2	3	5	3	0	1	0	0	39
Plaid Cymru	1	1	0	0	0	0	1	0	1	1	1	1	0	0	1	1	1	1	0	0	3	0	0
Reform UK	2	2	0	0	0	4	0	0	0	5	3	1	0	2	3	2	2	3	1	3	1	2	2
Green	5	6	0	0	0	1	11	9	9	3	6	6	10	6	5	5	7	4	5	6	5	7	1
Some other party	2	2	0	0	0	2	0	1	1	2	2	1	3	1	2	1	1	2	1	1	2	3	0
Would not vote	10	10	0	0	0	3	1	2	3	6	12	9	10	15	8	5	6	15	4	11	15	11	4
Don't know	16	18	0	0	0	14	15	17	15	18	15	21	24	19	16	15	17	19	26	19	14	19	8
Refused	3	2	0	0	0	1	2	2	2	1	2	2	5	3	1	1	2	3	1	2	3	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=25]

UK Independence Party (UKIP)	24	<b>45</b>	0	0	0	51	33	0	0	54	52	31	36	31	54	71	15	66	0	63	37	51	0
Women's Equality Party	3	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	72	<b>43</b>	0	0	0	14	67	100	100	27	42	46	64	48	33	29	57	34	100	0	63	40	100
Don't know	2	<b>12</b>	0	0	0	35	0	0	0	20	6	23	0	21	14	0	29	0	0	37	0	9	0
Refused	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

### On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	8	<b>9</b>	0	0	1	1	1	2	3	5	10	8	7	13	7	4	5	14	5	8	13	9	4
1	2	<b>1</b>	0	0	0	0	0	0	0	1	1	1	1	2	0	0	1	1	0	1	2	1	0
2	1	<b>1</b>	0	0	0	0	0	2	0	1	1	1	2	1	0	1	1	2	1	2	1	1	0
3	1	<b>2</b>	0	1	1	3	1	0	1	1	3	1	7	2	0	1	1	3	3	3	1	1	0
4	2	<b>2</b>	0	1	0	0	1	1	1	1	2	2	5	2	1	1	1	3	2	1	2	3	1
5	7	<b>6</b>	4	4	6	5	2	4	3	6	6	6	7	9	5	4	5	9	9	6	5	8	3
6	2	<b>2</b>	0	1	2	1	2	1	1	2	2	2	5	2	2	1	1	3	2	2	3	2	3
7	4	<b>4</b>	3	5	5	3	5	3	5	2	3	5	4	6	3	2	4	4	6	3	5	2	7
8	7	<b>7</b>	9	6	8	7	8	4	5	9	7	6	8	6	9	4	6	8	11	7	5	6	4
9	8	<b>7</b>	10	6	10	8	8	10	8	7	7	8	8	7	8	8	8	7	5	7	10	7	8
10 - Absolutely certain to vote	59	<b>59</b>	72	75	68	72	73	75	72	65	58	59	48	50	64	74	68	46	56	60	54	59	70

### Which of the following do you think would make the best Prime Minister?

Boris Johnson	35	<b>34</b>	86	5	9	74	8	15	17	59	36	33	19	25	43	50	33	36	31	39	39	31	20
Keir Starmer	29	<b>26</b>	2	72	45	5	56	49	47	9	26	25	30	27	24	23	31	18	28	24	20	30	28
Not sure	32	<b>36</b>	12	23	44	20	34	34	34	28	34	38	40	44	31	25	33	39	35	34	35	36	45
Refused	4	<b>4</b>	0	1	1	2	2	2	2	3	5	4	11	5	3	1	2	7	6	4	5	3	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the government are doing at handling Britain's exit from the European Union?

Very well	8	7	21	1	1	19	0	1	1	16	9	6	3	4	9	13	8	7	5	10	8	7	3
Fairly well	32	32	58	14	13	58	12	21	20	49	32	32	21	26	38	42	33	31	25	34	33	35	22
<b>TOTAL WELL</b>	<b>40</b>	<b>39</b>	<b>79</b>	<b>15</b>	<b>14</b>	<b>77</b>	<b>12</b>	<b>22</b>	<b>21</b>	<b>65</b>	<b>41</b>	<b>38</b>	<b>24</b>	<b>30</b>	<b>47</b>	<b>55</b>	<b>41</b>	<b>38</b>	<b>30</b>	<b>44</b>	<b>41</b>	<b>42</b>	<b>25</b>
Fairly badly	21	22	12	25	30	13	28	29	26	16	20	24	26	26	18	18	20	25	23	19	26	20	29
Very badly	26	25	2	49	53	3	49	43	44	8	30	21	29	27	23	22	30	18	33	25	20	23	35
<b>TOTAL BADLY</b>	<b>47</b>	<b>47</b>	<b>14</b>	<b>74</b>	<b>83</b>	<b>16</b>	<b>77</b>	<b>72</b>	<b>70</b>	<b>24</b>	<b>50</b>	<b>45</b>	<b>55</b>	<b>53</b>	<b>41</b>	<b>40</b>	<b>50</b>	<b>43</b>	<b>56</b>	<b>44</b>	<b>46</b>	<b>43</b>	<b>64</b>
Don't know	13	13	7	10	3	7	11	6	8	12	9	17	20	17	12	5	9	19	14	12	13	16	11

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	42	41	76	14	7	79	13	7	9	82	44	38	18	30	53	59	38	45	28	44	43	46	28
Wrong to leave	46	45	19	77	83	16	77	82	82	10	43	47	56	52	37	35	52	36	52	42	46	39	61
Don't know	11	14	5	8	10	5	10	11	9	8	12	16	25	18	10	6	10	19	20	14	11	15	12

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
<b>Age by Gender by Education</b> (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	201	179	10.6%
Men 50-64 High education	60	54	3.2%
Men 50-64 Mid education	81	78	4.6%
Men 50-64 Low education	71	68	4.0%
Men 25-49 High education	101	137	8.1%
Men 25-49 Mid education	129	125	7.4%
Men 25-49 Low education	67	88	5.2%
Men Under 25 High education	10	15	0.9%
Men Under 25 Mid & Low education	24	78	4.6%
Women Over 65	244	215	12.7%
Women 50-64 High education	51	51	3.0%
Women 50-64 Mid education	89	88	5.2%
Women 50-64 Low education	76	69	4.1%
Women 25-49 High education	162	147	8.7%
Women 25-49 Mid education	140	130	7.7%
Women 25-49 Low education	84	78	4.6%
Women Under 25 High education	21	19	1.1%
Women Under 25 Mid & Low education	78	73	4.3%
<b>Political Attention</b> (British Election Study face to face element)			
Low (0,1,2)	163	321	19.0%
Medium (3-7)	1118	1013	60.0%
High (8,9,10)	408	355	21.0%
<b>Social Grade</b> (NRS and 2011 census)			
AB	541	473	28.0%
C1	470	490	29.0%
C2	263	355	21.0%
DE	415	372	22.0%
<b>EU Referendum Vote</b> (Election Result)			
Remain	680	627	37.1%
Leave	686	669	39.6%
Don't Know / Did Not Vote	323	394	23.3%

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### Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	120	118	7.0%
North Lab	138	130	7.7%
North LD	26	24	1.4%
North BP	15	15	0.9%
North Oth	13	12	0.7%
North DNV	93	108	6.4%
Midlands Con	112	111	6.6%
Midlands Lab	76	68	4.0%
Midlands LD	18	17	1.0%
Midlands BP	4	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	75	73	4.3%
London Con	38	49	2.9%
London Lab	50	74	4.4%
London LD	17	24	1.4%
London BP	2	2	0.1%
London Oth	5	5	0.3%
London DNV	44	49	2.9%
South Con	247	242	14.3%
South Lab	117	101	6.0%
South LD	80	74	4.4%
South BP	2	2	0.1%
South Oth	26	22	1.3%
South DNV	130	127	7.5%
Wales Con	25	24	1.4%
Wales Lab	29	25	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	3	3	0.2%
Wales Oth DNV	21	24	1.4%
Scotland Con	27	29	1.7%
Scotland Lab	18	20	1.2%
Scotland LD	10	10	0.6%
Scotland SNP	55	51	3.0%
Scotland Oth DNV	31	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)  
Or visit our website: [yougov.co.uk](http://yougov.co.uk)