

YouGov / Green Alliance Survey Results

Sample Size: 1657 adults in GB
Fieldwork: 1st - 3rd October 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1657	562	411	149	615	656	805	852	181	691	399	386	945	712	199	557	360	399	143
Unweighted Sample	1657	560	418	154	672	664	697	960	116	652	428	461	997	660	152	584	363	412	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When considering the UK's industrial future, the government should focus investment on...

New low carbon industries in the UK	15	15	19	10	19	13	17	12	16	14	14	16	15	15	20	16	14	13	8
Transitioning current UK carbon emitting industries into low carbon industry	39	40	43	59	48	38	39	38	22	37	44	43	45	31	43	40	35	35	46
Existing carbon emitting industries in the UK	7	8	5	4	5	8	8	6	9	5	8	8	7	8	4	5	8	7	14
New carbon emitting industries in the UK	2	3	2	1	1	4	2	2	1	2	2	4	2	3	1	2	2	3	4
Don't know	30	28	25	20	21	30	23	37	41	34	26	23	26	36	24	30	33	35	22
None of the above	7	7	5	5	5	8	10	5	10	7	6	6	6	9	8	7	8	6	6

Thinking about the direction the country (UK) is going in, to what extent would the opening of new coal mines make you feel positive or negative?

Very positive	5	8	2	2	2	8	7	2	2	4	4	7	5	4	4	5	5	4	3
Fairly positive	9	13	5	4	4	14	9	9	6	7	10	12	8	10	3	9	8	12	7
TOTAL POSITIVE	14	21	7	6	6	22	16	11	8	11	14	19	13	14	7	14	13	16	10
Neither positive nor negative	27	29	24	18	19	33	29	25	22	26	30	28	25	29	22	24	32	28	32
Fairly negative	22	24	19	35	27	20	21	23	22	21	23	22	26	17	24	24	18	22	22
Very negative	24	17	37	33	38	16	24	25	21	25	24	25	26	22	37	26	21	18	25
TOTAL NEGATIVE	46	41	56	68	65	36	45	48	43	46	47	47	52	39	61	50	39	40	47
Don't know	14	10	12	7	10	10	10	17	27	17	9	6	10	18	10	13	15	16	11

How important, if at all, do you think it is that the UK transitions traditional industries, like steel, to low carbon production?

Very important	30	23	43	47	46	24	32	29	23	29	33	33	34	25	41	31	27	26	34
Fairly important	36	45	32	35	35	40	34	37	24	35	37	40	36	35	33	35	39	35	38
TOTAL IMPORTANT	66	68	75	82	81	64	66	66	47	64	70	73	70	60	74	66	66	61	72
Not very important	8	10	5	4	3	13	10	5	4	7	8	10	8	8	6	8	10	8	5
Not at all important	4	5	1	1	1	5	6	1	4	3	5	3	4	4	4	4	3	4	3
TOTAL NOT IMPORTANT	12	15	6	5	4	18	16	6	8	10	13	13	12	12	10	12	13	12	8
Don't know	23	17	19	13	16	18	17	27	45	25	17	13	18	29	16	23	22	27	19

Sample Size: 1657 adults in GB
Fieldwork: 1st - 3rd October 2021

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1657	562	411	149	615	656	805	852	181	691	399	386	945	712	199	557	360	399	143
Unweighted Sample	1657	560	418	154	672	664	697	960	116	652	428	461	997	660	152	584	363	412	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Of the following suggested reasons for transitioning traditional industries (e.g. steel) to low carbon production, which, if any, is most important to you?

To protect traditional British industries for the future	17	27	12	16	14	25	19	14	2	15	21	22	17	16	13	14	20	17	19
To make sure the UK meets its climate targets (i.e. net zero)	31	18	46	45	45	18	29	32	38	34	30	23	34	26	43	33	25	26	32
To create and protect current and future industrial jobs in Britain	22	28	16	20	19	28	23	20	12	17	24	32	22	21	19	22	22	22	20
To support Britain's exports and ability to trade with the rest of the world	7	10	4	7	5	11	6	7	2	5	8	11	7	6	4	7	7	7	8
None of these	5	5	3	2	4	4	5	4	3	6	4	4	5	4	7	5	4	4	4
Don't know	20	13	19	9	13	15	17	22	43	23	14	8	15	26	14	19	21	24	17