

Daily Survey: Will Smith and Chris Rock

May 26 - June 2, 2022 - 1000 US Adult Citizens



1. Favorability of Will Smith

Do you have a favorable or unfavorable opinion of Will Smith?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 11% | 11% | 12% | 11% | 18% | 10% | 6% | 8% | 15% | 20% | 17% |
| Somewhat favorable | 27% | 28% | 26% | 31% | 30% | 22% | 29% | 32% | 22% | 17% | 17% |
| Somewhat unfavorable | 24% | 23% | 24% | 19% | 22% | 23% | 31% | 25% | 20% | 20% | 30% |
| Very unfavorable | 22% | 24% | 19% | 18% | 15% | 28% | 22% | 21% | 23% | 29% | 14% |
| Don't know | 16% | 14% | 17% | 21% | 15% | 16% | 11% | 15% | 19% | 14% | 22% |
| Totals | 100% | 100% | 98% | 100% | 100% | 99% | 99% | 101% | 99% | 100% | 100% |
| Unweighted N | (990) | (451) | (539) | (179) | (215) | (356) | (240) | (714) | (121) | (84) | (71) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | | |
|----------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 11% | 12% | 12% | 10% | 11% | 8% | 14% | 9% | 10% | 7% | 11% | 12% | 15% |
| Somewhat favorable | 27% | 28% | 26% | 28% | 28% | 30% | 28% | 27% | 32% | 24% | 23% | 30% | 29% |
| Somewhat unfavorable | 24% | 27% | 20% | 26% | 27% | 24% | 22% | 27% | 29% | 28% | 21% | 22% | 26% |
| Very unfavorable | 22% | 20% | 21% | 25% | 20% | 28% | 19% | 24% | 23% | 20% | 25% | 22% | 19% |
| Don't know | 16% | 13% | 22% | 11% | 14% | 10% | 18% | 13% | 5% | 21% | 20% | 15% | 11% |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 100% | 101% | 100% |
| Unweighted N | (990) | (329) | (394) | (267) | (357) | (335) | (437) | (241) | (194) | (158) | (206) | (388) | (238) |

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2. Favorability of Chris Rock

Do you have a favorable or unfavorable opinion of Chris Rock?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 21% | 21% | 20% | 17% | 19% | 25% | 20% | 16% | 36% | 28% | 20% |
| Somewhat favorable | 39% | 39% | 38% | 31% | 40% | 36% | 47% | 42% | 30% | 37% | 31% |
| Somewhat unfavorable | 16% | 18% | 15% | 23% | 18% | 14% | 13% | 19% | 5% | 16% | 18% |
| Very unfavorable | 7% | 8% | 6% | 6% | 9% | 8% | 6% | 7% | 10% | 5% | 6% |
| Don't know | 17% | 14% | 20% | 24% | 14% | 17% | 14% | 16% | 19% | 14% | 25% |
| Totals | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (978) | (443) | (535) | (175) | (212) | (352) | (239) | (709) | (120) | (78) | (71) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | | |
|----------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 21% | 27% | 17% | 19% | 24% | 18% | 22% | 23% | 19% | 22% | 18% | 19% | 24% |
| Somewhat favorable | 39% | 38% | 36% | 44% | 37% | 46% | 37% | 38% | 47% | 38% | 38% | 40% | 39% |
| Somewhat unfavorable | 16% | 15% | 16% | 20% | 18% | 17% | 16% | 17% | 18% | 16% | 17% | 16% | 17% |
| Very unfavorable | 7% | 7% | 8% | 7% | 6% | 8% | 8% | 5% | 8% | 7% | 9% | 8% | 5% |
| Don't know | 17% | 13% | 24% | 11% | 15% | 11% | 17% | 16% | 8% | 18% | 18% | 17% | 15% |
| Totals | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 100% |
| Unweighted N | (978) | (327) | (389) | (262) | (356) | (331) | (430) | (239) | (193) | (157) | (205) | (381) | (235) |

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3. Heard About Smith Hitting Rock at Oscars

How much have you heard about actor Will Smith hitting comedian Chris Rock at the 2022 Academy Awards?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|----------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 62% | 58% | 66% | 55% | 51% | 66% | 73% | 61% | 65% | 65% | 59% |
| A little | 31% | 34% | 29% | 34% | 37% | 30% | 25% | 33% | 23% | 26% | 37% |
| Nothing at all | 7% | 8% | 5% | 11% | 12% | 3% | 2% | 6% | 12% | 9% | 4% |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (985) | (448) | (537) | (174) | (215) | (355) | (241) | (713) | (120) | (83) | (69) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | | |
|----------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A lot | 62% | 67% | 60% | 59% | 71% | 60% | 63% | 63% | 60% | 60% | 64% | 60% | 65% |
| A little | 31% | 26% | 33% | 36% | 26% | 36% | 29% | 31% | 35% | 31% | 30% | 32% | 32% |
| Nothing at all | 7% | 7% | 8% | 5% | 4% | 4% | 8% | 5% | 5% | 8% | 6% | 8% | 4% |
| Totals | 100% | 100% | 101% | 100% | 101% | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 101% |
| Unweighted N | (985) | (327) | (391) | (267) | (356) | (335) | (436) | (241) | (193) | (158) | (205) | (385) | (237) |

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4. Smith Rock Right or Wrong

On stage at the Academy Awards, comedian Chris Rock made a joke about Jada Pinkett Smith's shaved head, which is due to a hair-loss condition called alopecia. Her husband Will Smith responded by walking on stage and hitting Chris Rock. Which of the following comes closest to your view?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|--|-------|--------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Both were wrong, but what Chris Rock did was worse | 10% | 11% | 10% | 16% | 13% | 8% | 7% | 11% | 8% | 12% | 10% |
| Both were wrong, but what Will Smith did was worse | 24% | 23% | 25% | 18% | 22% | 22% | 36% | 25% | 20% | 22% | 26% |
| Both were wrong, and both were equally bad | 22% | 19% | 25% | 21% | 27% | 20% | 20% | 23% | 21% | 17% | 22% |
| Only what Chris Rock did was wrong | 4% | 4% | 3% | 6% | 7% | 2% | 0% | 3% | 1% | 8% | 4% |
| Only what Will Smith did was wrong | 28% | 30% | 26% | 20% | 18% | 37% | 32% | 27% | 34% | 30% | 21% |
| Neither Chris Rock nor Will Smith did anything wrong | 3% | 4% | 3% | 7% | 4% | 2% | 2% | 3% | 5% | 2% | 8% |
| Not sure | 9% | 9% | 8% | 12% | 11% | 9% | 3% | 8% | 11% | 9% | 10% |
| Totals | 100% | 100% | 100% | 100% | 102% | 100% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (991) | (450) | (541) | (178) | (215) | (357) | (241) | (716) | (121) | (83) | (71) |

| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|--|-------|----------|-----|-----|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Both were wrong, but what Chris Rock did was worse | 10% | 9% | 11% | 11% | 9% | 10% | 12% | 8% | 11% | 9% | 9% | 11% | 13% |

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| | Total | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | |
|--|-------|----------|-------|-------|-----------|-------|----------------------------|-----------|---------|---------------|---------|-------|-------|
| | | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Both were wrong, but what Will Smith did was worse | 24% | 30% | 22% | 20% | 32% | 18% | 24% | 26% | 27% | 31% | 22% | 22% | 24% |
| Both were wrong, and both were equally bad | 22% | 20% | 21% | 24% | 21% | 22% | 25% | 20% | 20% | 19% | 22% | 24% | 20% |
| Only what Chris Rock did was wrong | 4% | 3% | 4% | 4% | 3% | 4% | 4% | 6% | 1% | 5% | 3% | 4% | 3% |
| Only what Will Smith did was wrong | 28% | 29% | 26% | 30% | 27% | 37% | 22% | 34% | 31% | 26% | 29% | 27% | 29% |
| Neither Chris Rock nor Will Smith did anything wrong | 3% | 2% | 3% | 5% | 3% | 3% | 4% | 2% | 3% | 2% | 5% | 2% | 5% |
| Not sure | 9% | 7% | 12% | 6% | 6% | 6% | 10% | 4% | 6% | 7% | 10% | 10% | 6% |
| Totals | 100% | 100% | 99% | 100% | 101% | 100% | 101% | 100% | 99% | 99% | 100% | 100% | 100% |
| Unweighted N | (991) | (327) | (396) | (268) | (357) | (336) | (438) | (241) | (194) | (158) | (208) | (388) | (237) |

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5. Right or Wrong to Physically Strike Someone for Insulting a Loved One

Is it sometimes, always or never right for one person to physically strike another person for insulting a loved one?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|-----------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Always right | 7% | 9% | 4% | 14% | 8% | 4% | 0% | 4% | 11% | 13% | 13% |
| Sometimes right | 33% | 40% | 28% | 45% | 41% | 28% | 24% | 37% | 21% | 26% | 34% |
| Never right | 48% | 40% | 56% | 26% | 36% | 56% | 70% | 48% | 51% | 49% | 41% |
| Not sure | 12% | 12% | 12% | 15% | 15% | 12% | 6% | 11% | 17% | 12% | 12% |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (989) | (449) | (540) | (177) | (215) | (356) | (241) | (714) | (121) | (83) | (71) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | | |
|-----------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Always right | 7% | 5% | 7% | 8% | 4% | 6% | 7% | 7% | 6% | 8% | 6% | 7% | 5% |
| Sometimes right | 33% | 22% | 38% | 42% | 25% | 41% | 34% | 30% | 44% | 30% | 27% | 36% | 37% |
| Never right | 48% | 61% | 41% | 42% | 61% | 44% | 46% | 53% | 44% | 48% | 51% | 45% | 51% |
| Not sure | 12% | 12% | 14% | 8% | 10% | 9% | 13% | 10% | 6% | 14% | 16% | 12% | 6% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (989) | (328) | (394) | (267) | (357) | (335) | (437) | (241) | (194) | (159) | (206) | (387) | (237) |

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6. Will Smith Allowed to Keep his Oscar

Do you think Will Smith should or should not be allowed to keep the Oscar he won at the 2022 Academy Awards?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|--|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| He should be allowed to keep his Oscar | 55% | 53% | 58% | 53% | 45% | 53% | 72% | 57% | 56% | 43% | 55% |
| He should not be allowed to keep his Oscar | 23% | 24% | 21% | 22% | 27% | 26% | 13% | 23% | 17% | 28% | 24% |
| Not sure | 22% | 23% | 21% | 26% | 27% | 21% | 15% | 20% | 27% | 29% | 21% |
| Totals | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (984) | (446) | (538) | (177) | (213) | (355) | (239) | (709) | (121) | (83) | (71) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Census Region | | | | |
|--|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| He should be allowed to keep his Oscar | 55% | 58% | 56% | 51% | 61% | 54% | 60% | 55% | 46% | 53% | 54% | 54% | 61% |
| He should not be allowed to keep his Oscar | 23% | 20% | 18% | 33% | 18% | 28% | 19% | 24% | 30% | 24% | 23% | 24% | 20% |
| Not sure | 22% | 22% | 26% | 16% | 22% | 18% | 21% | 21% | 24% | 23% | 23% | 23% | 20% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 101% |
| Unweighted N | (984) | (327) | (390) | (267) | (355) | (333) | (435) | (241) | (192) | (158) | (205) | (385) | (236) |

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| | |
|-------------------------------|---|
| Interviewing Dates | May 26 - June 2, 2022 |
| Target population | U.S. Citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement. |
| Weighting | The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.276 to 4.021, with a mean of one and a standard deviation of 0.373. |
| Number of respondents | 1000 |
| Margin of error | ± 3.3% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 73 questions not reported. |