

YouGov / The Times Survey Results

Sample Size: 1690 adults in GB
Fieldwork: 22nd - 23rd September 2021

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1690	431	364	114	573	419	152	627	669	821	869	184	705	407	394	963	727	203	568	367	407	145	
Unweighted Sample	1690	449	378	117	601	423	167	704	704	733	957	109	661	428	492	981	709	176	582	363	420	149	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

15-16 Sep

22-23 Sep

Con	39	39	100	0	0	83	5	9	17	69	38	40	12	30	47	54	36	43	31	46	41	37	25
Lab	35	32	0	100	0	3	77	27	49	12	30	34	37	43	28	19	33	30	48	23	31	42	18
Lib Dem	7	10	0	0	100	4	6	52	15	5	12	8	12	10	10	10	12	7	9	16	7	8	4
SNP	5	4	0	0	0	0	0	0	7	1	3	6	5	5	4	4	5	4	0	0	0	0	45
Plaid Cymru	1	1	0	0	0	0	1	0	2	0	1	1	1	1	0	1	1	1	0	0	4	0	0
Reform UK	3	3	0	0	0	6	1	0	0	7	4	2	3	2	3	5	3	5	4	4	4	3	0
Green	7	9	0	0	0	2	10	10	10	4	9	9	27	8	5	6	10	8	5	10	9	8	9
Other	2	2	0	0	0	1	0	2	1	2	2	1	4	1	2	2	1	3	3	1	3	2	0

If there were a general election held tomorrow, which party would you vote for?

Conservative	25	26	100	0	0	64	4	6	13	48	27	24	8	17	34	40	25	26	22	29	26	24	18
Labour	23	22	0	100	0	3	64	19	36	9	22	21	27	25	20	14	24	19	37	15	20	27	14
Liberal Democrat	5	7	0	0	100	3	5	36	12	3	9	5	8	6	7	7	8	4	7	10	5	5	3
Scottish National Party (SNP)	4	3	0	0	0	0	0	0	5	1	3	3	4	3	3	3	3	3	0	0	0	0	32
Plaid Cymru	1	1	0	0	0	0	0	0	1	0	1	0	1	1	0	1	1	1	0	0	2	0	0
Reform UK	2	2	0	0	0	5	1	0	0	5	3	1	2	1	2	3	2	3	3	3	2	2	0
Green	5	6	0	0	0	2	8	7	8	3	7	5	19	5	4	4	7	5	4	7	6	5	7
Some other party	2	2	0	0	0	1	0	1	1	2	2	1	3	1	1	2	1	2	2	1	3	2	0
Would not vote	12	12	0	0	0	4	3	3	5	10	13	12	5	19	9	7	9	17	5	12	15	15	9
Don't know	19	18	0	0	0	17	12	26	17	18	11	24	16	18	17	19	17	20	15	21	16	17	15
Refused	3	3	0	0	0	1	1	1	1	2	3	3	7	3	1	1	3	3	4	2	4	3	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=22]

UK Independence Party (UKIP)	21	32	0	0	0	21	0	0	0	41	27	45	42	9	24	49	50	11	58	0	61	0	0
Women's Equality Party	0	3	0	0	0	0	0	45	16	0	0	12	0	0	13	0	6	0	20	0	0	0	0
Some other party	66	46	0	0	0	65	100	55	84	45	46	43	0	76	46	51	29	64	22	80	39	43	0
Don't know	13	8	0	0	0	14	0	0	0	14	10	0	0	15	17	0	15	0	0	20	0	14	0
Refused	0	12	0	0	0	0	0	0	0	16	0	58	0	0	0	0	25	0	0	0	43	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	10	0	1	1	4	2	0	3	8	11	10	5	16	9	5	7	14	7	9	13	13	7
1	1	2	0	0	0	0	0	0	1	2	2	2	2	3	1	1	1	3	1	2	2	2	0
2	2	1	0	0	2	0	1	0	1	0	1	2	3	2	0	0	2	1	3	1	1	2	0
3	2	2	0	1	0	0	1	2	1	1	1	2	1	3	0	1	1	3	1	2	1	2	0
4	2	1	1	1	0	1	0	0	1	1	1	1	0	1	1	1	1	1	1	1	0	1	2
5	6	5	3	4	0	4	3	2	3	6	4	6	6	6	3	5	5	5	4	6	6	6	2
6	3	3	2	3	2	1	2	3	2	2	3	3	3	3	2	2	2	3	2	2	2	4	5
7	4	4	3	5	4	3	4	3	3	4	3	5	5	5	4	2	4	5	7	3	4	4	4
8	8	7	8	5	10	8	5	9	7	7	7	6	8	8	6	4	7	6	5	8	6	7	4
9	8	8	9	11	9	8	11	14	11	6	9	8	10	8	8	8	9	7	7	9	7	9	9
10 - Absolutely certain to vote	54	57	75	70	72	71	69	67	67	63	58	56	57	44	66	71	61	52	63	57	58	51	68

YouGov Weighting Data



YouGov weights GB political surveys by (1) age interlocked with gender and education, (2) political attention (3) social grade (4) 2019 recalled vote interlocked with region and (5) EU referendum recalled vote. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points.

	Unweighted no.	Weighted no.	Target %
Age by Gender by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	236	179	10.6%
Men 50-64 High education	55	54	3.2%
Men 50-64 Mid education	76	78	4.6%
Men 50-64 Low education	69	68	4.0%
Men 25-49 High education	129	137	8.1%
Men 25-49 Mid education	101	125	7.4%
Men 25-49 Low education	29	88	5.2%
Men Under 25 High education	9	15	0.9%
Men Under 25 Mid & Low education	29	78	4.6%
Women Over 65	256	215	12.7%
Women 50-64 High education	56	51	3.0%
Women 50-64 Mid education	99	88	5.2%
Women 50-64 Low education	73	69	4.1%
Women 25-49 High education	168	147	8.7%
Women 25-49 Mid education	146	130	7.7%
Women 25-49 Low education	88	78	4.6%
Women Under 25 High education	24	19	1.1%
Women Under 25 Mid & Low education	47	73	4.3%
Political Attention (British Election Study face to face element)			
Low (0,1,2)	172	321	19.0%
Medium (3-7)	1117	1014	60.0%
High (8,9,10)	401	355	21.0%
Social Grade (NRS and 2011 census)			
AB	534	473	28.0%
C1	447	490	29.0%
C2	293	355	21.0%
DE	416	372	22.0%
EU Referendum Vote (Election Result)			
Remain	704	627	37.1%
Leave	704	669	39.6%
Don't Know / Did Not Vote	282	394	23.3%

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Region by 2019 Vote (Election Result and ONS Population estimates)

North Con	130	118	7.0%
North Lab	133	130	7.7%
North LD	26	24	1.4%
North BP	18	15	0.9%
North Oth	13	12	0.7%
North DNV	100	108	6.4%
Midlands Con	118	112	6.6%
Midlands Lab	77	68	4.0%
Midlands LD	19	17	1.0%
Midlands BP	3	3	0.2%
Midlands Oth	10	8	0.5%
Midlands DNV	42	73	4.3%
London Con	50	49	2.9%
London Lab	51	74	4.4%
London LD	26	24	1.4%
London BP	1	2	0.1%
London Oth	7	5	0.3%
London DNV	41	49	2.9%
South Con	250	242	14.3%
South Lab	111	101	6.0%
South LD	83	74	4.4%
South BP	2	2	0.1%
South Oth	25	22	1.3%
South DNV	111	127	7.5%
Wales Con	25	24	1.4%
Wales Lab	28	25	1.5%
Wales LD	4	3	0.2%
Wales PC	8	7	0.4%
Wales BP	4	3	0.2%
Wales Oth DNV	25	24	1.4%
Scotland Con	28	29	1.7%
Scotland Lab	23	20	1.2%
Scotland LD	9	10	0.6%
Scotland SNP	55	51	3.0%
Scotland Oth DNV	34	35	2.1%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk