

# YouGov Survey Results

Sample Size: 1615 Adults in GB  
Fieldwork: 17th - 18th March 2020

|                   |       | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |
|-------------------|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
|                   | Total | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample   | 1615  | 547             | 401 | 145     | 599         | 640   | 785    | 830    | 176   | 673   | 389   | 376 | 921          | 694  | 194    | 543           | 350              | 389   | 139      |
| Unweighted Sample | 1615  | 617             | 443 | 151     | 730         | 657   | 709    | 906    | 122   | 695   | 408   | 390 | 1012         | 603  | 139    | 564           | 368              | 406   | 138      |
|                   | %     | %               | %   | %       | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |

|                                                                    |                       | 12-13<br>Mar | 17-18<br>Mar |    |     |     |     |    |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--------------------------------------------------------------------|-----------------------|--------------|--------------|----|-----|-----|-----|----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Do you have a favourable or unfavourable opinion of the following? |                       |              |              |    |     |     |     |    |     |     |     |     |     |     |     |     |     |     |     |     |     |
| Boris Johnson                                                      |                       |              |              |    |     |     |     |    |     |     |     |     |     |     |     |     |     |     |     |     |     |
|                                                                    | Very favourable       | 16           | 16           | 40 | 2   | 1   | 5   | 31 | 17  | 14  | 3   | 9   | 19  | 30  | 16  | 16  | 12  | 19  | 15  | 15  | 9   |
|                                                                    | Somewhat favourable   | 28           | 27           | 48 | 9   | 17  | 17  | 41 | 27  | 27  | 11  | 23  | 33  | 37  | 26  | 29  | 18  | 28  | 28  | 30  | 23  |
|                                                                    | TOTAL FAVOURABLE      | 44           | 43           | 88 | 11  | 18  | 22  | 72 | 44  | 41  | 14  | 32  | 52  | 67  | 42  | 45  | 30  | 47  | 43  | 45  | 32  |
|                                                                    | Somewhat unfavourable | 16           | 15           | 6  | 18  | 32  | 19  | 11 | 15  | 15  | 16  | 17  | 15  | 10  | 16  | 13  | 18  | 13  | 17  | 14  | 15  |
|                                                                    | Very unfavourable     | 30           | 31           | 2  | 64  | 45  | 51  | 10 | 31  | 30  | 52  | 34  | 27  | 18  | 33  | 27  | 37  | 26  | 29  | 28  | 48  |
|                                                                    | TOTAL UNFAVOURABLE    | 46           | 46           | 8  | 82  | 77  | 70  | 21 | 46  | 45  | 68  | 51  | 42  | 28  | 49  | 40  | 55  | 39  | 46  | 42  | 63  |
|                                                                    | Don't know            | 9            | 12           | 3  | 7   | 5   | 8   | 7  | 10  | 14  | 18  | 17  | 6   | 5   | 9   | 15  | 16  | 13  | 10  | 13  | 5   |
|                                                                    | NET                   | -2           | -3           | 80 | -71 | -59 | -48 | 51 | -2  | -4  | -54 | -19 | 10  | 39  | -7  | 5   | -25 | 8   | -3  | 3   | -31 |
| Priti Patel                                                        |                       |              |              |    |     |     |     |    |     |     |     |     |     |     |     |     |     |     |     |     |     |
|                                                                    | Very favourable       | 7            | 6            | 17 | 0   | 1   | 1   | 14 | 9   | 4   | 1   | 4   | 6   | 13  | 7   | 6   | 5   | 9   | 6   | 5   | 3   |
|                                                                    | Somewhat favourable   | 12           | 11           | 23 | 2   | 3   | 6   | 20 | 13  | 10  | 2   | 8   | 14  | 19  | 11  | 12  | 9   | 13  | 10  | 13  | 8   |
|                                                                    | TOTAL FAVOURABLE      | 19           | 17           | 40 | 2   | 4   | 7   | 34 | 22  | 14  | 3   | 12  | 20  | 32  | 18  | 18  | 14  | 22  | 16  | 18  | 11  |
|                                                                    | Somewhat unfavourable | 18           | 15           | 20 | 11  | 19  | 16  | 16 | 15  | 14  | 10  | 11  | 17  | 20  | 16  | 13  | 9   | 17  | 14  | 15  | 11  |
|                                                                    | Very unfavourable     | 32           | 33           | 13 | 62  | 55  | 55  | 18 | 38  | 29  | 42  | 35  | 33  | 26  | 38  | 27  | 46  | 28  | 33  | 27  | 51  |
|                                                                    | TOTAL UNFAVOURABLE    | 50           | 48           | 33 | 73  | 74  | 71  | 34 | 53  | 43  | 52  | 46  | 50  | 46  | 54  | 40  | 55  | 45  | 47  | 42  | 62  |
|                                                                    | Don't know            | 31           | 35           | 27 | 25  | 22  | 23  | 31 | 26  | 43  | 45  | 42  | 29  | 23  | 29  | 42  | 30  | 33  | 36  | 41  | 27  |
|                                                                    | NET                   | -31          | -31          | 7  | -71 | -70 | -64 | 0  | -31 | -29 | -49 | -34 | -30 | -14 | -36 | -22 | -41 | -23 | -31 | -24 | -51 |
| Rishi Sunak                                                        |                       |              |              |    |     |     |     |    |     |     |     |     |     |     |     |     |     |     |     |     |     |
|                                                                    | Very favourable       | 7            | 10           | 24 | 2   | 3   | 5   | 19 | 12  | 9   | 4   | 7   | 12  | 17  | 12  | 8   | 8   | 13  | 9   | 10  | 5   |
|                                                                    | Somewhat favourable   | 22           | 26           | 40 | 18  | 31  | 26  | 34 | 29  | 24  | 11  | 22  | 29  | 37  | 26  | 26  | 20  | 30  | 26  | 27  | 20  |
|                                                                    | TOTAL FAVOURABLE      | 29           | 36           | 64 | 20  | 34  | 31  | 53 | 41  | 33  | 15  | 29  | 41  | 54  | 38  | 34  | 28  | 43  | 35  | 37  | 25  |
|                                                                    | Somewhat unfavourable | 12           | 10           | 4  | 20  | 18  | 18  | 6  | 12  | 9   | 10  | 12  | 10  | 9   | 12  | 8   | 12  | 8   | 9   | 13  | 15  |
|                                                                    | Very unfavourable     | 9            | 8            | 3  | 14  | 13  | 11  | 6  | 11  | 5   | 15  | 8   | 8   | 5   | 9   | 7   | 10  | 8   | 7   | 6   | 15  |
|                                                                    | TOTAL UNFAVOURABLE    | 21           | 18           | 7  | 34  | 31  | 29  | 12 | 23  | 14  | 25  | 20  | 18  | 14  | 21  | 15  | 22  | 16  | 16  | 19  | 30  |
|                                                                    | Don't know            | 50           | 45           | 30 | 46  | 35  | 40  | 36 | 36  | 54  | 61  | 51  | 42  | 31  | 42  | 50  | 48  | 42  | 49  | 45  | 45  |
|                                                                    | NET                   | 8            | 18           | 57 | -14 | 3   | 2   | 41 | 18  | 19  | -10 | 9   | 23  | 40  | 17  | 19  | 6   | 27  | 19  | 18  | -5  |

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|-----------------------|-------------------|-----------------|-----|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|--|
|                       |                   | Total           | Con | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |  |
|                       |                   | 1615            | 547 | 401 | 145     | 599         | 640   | 785    | 830    | 176   | 673   | 389   | 376 | 921          | 694  | 194    | 543           | 350              | 389   | 139      |  |
| Weighted Sample       | Unweighted Sample | 1615            | 617 | 443 | 151     | 730         | 657   | 709    | 906    | 122   | 695   | 408   | 390 | 1012         | 603  | 139    | 564           | 368              | 406   | 138      |  |
|                       |                   | %               | %   | %   | %       | %           | %     | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |  |
|                       | 12-13 Mar         | 17-18 Mar       |     |     |         |             |       |        |        |       |       |       |     |              |      |        |               |                  |       |          |  |
| Very favourable       | 3                 | 3               | 7   | 0   | 1       | 0           | 6     | 4      | 2      | 0     | 1     | 3     | 6   | 3            | 2    | 1      | 3             | 2                | 3     | 2        |  |
| Somewhat favourable   | 15                | 17              | 34  | 5   | 16      | 13          | 27    | 20     | 15     | 4     | 12    | 22    | 28  | 18           | 16   | 18     | 20            | 19               | 14    | 11       |  |
| FAVOURABLE            | 18                | 20              | 41  | 5   | 17      | 13          | 33    | 24     | 17     | 4     | 13    | 25    | 34  | 21           | 18   | 19     | 23            | 21               | 17    | 13       |  |
| Somewhat unfavourable | 15                | 13              | 10  | 17  | 22      | 17          | 12    | 16     | 10     | 11    | 12    | 12    | 17  | 14           | 12   | 11     | 14            | 13               | 13    | 15       |  |
| Very unfavourable     | 18                | 19              | 4   | 37  | 34      | 32          | 7     | 24     | 13     | 27    | 20    | 19    | 11  | 22           | 14   | 23     | 16            | 18               | 17    | 30       |  |
| FAVOURABLE            | 33                | 32              | 14  | 54  | 56      | 49          | 19    | 40     | 23     | 38    | 32    | 31    | 28  | 36           | 26   | 34     | 30            | 31               | 30    | 45       |  |
| Don't know            | 49                | 48              | 45  | 41  | 28      | 37          | 48    | 36     | 60     | 58    | 54    | 44    | 38  | 43           | 55   | 47     | 47            | 48               | 53    | 43       |  |
| NET                   | -15               | -12             | 27  | -49 | -39     | -36         | 14    | -16    | -6     | -34   | -19   | -6    | 6   | -15          | -8   | -15    | -7            | -10              | -13   | -32      |  |
|                       |                   |                 |     |     |         |             |       |        |        |       |       |       |     |              |      |        |               |                  |       |          |  |
| Very favourable       | 3                 | 4               | 9   | 1   | 0       | 1           | 8     | 5      | 3      | 0     | 2     | 4     | 8   | 5            | 2    | 3      | 4             | 3                | 4     | 2        |  |
| Somewhat favourable   | 16                | 18              | 34  | 6   | 15      | 15          | 26    | 19     | 17     | 3     | 12    | 23    | 29  | 19           | 17   | 17     | 21            | 17               | 16    | 14       |  |
| FAVOURABLE            | 19                | 22              | 43  | 7   | 15      | 16          | 34    | 24     | 20     | 3     | 14    | 27    | 37  | 24           | 19   | 20     | 25            | 20               | 20    | 16       |  |
| Somewhat unfavourable | 14                | 14              | 7   | 22  | 23      | 21          | 9     | 16     | 11     | 10    | 14    | 13    | 14  | 16           | 10   | 13     | 14            | 12               | 13    | 17       |  |
| Very unfavourable     | 11                | 13              | 3   | 23  | 19      | 20          | 6     | 17     | 8      | 21    | 14    | 11    | 7   | 14           | 11   | 18     | 11            | 12               | 9     | 21       |  |
| FAVOURABLE            | 25                | 27              | 10  | 45  | 42      | 41          | 15    | 33     | 19     | 31    | 28    | 24    | 21  | 30           | 21   | 31     | 25            | 24               | 22    | 38       |  |
| Don't know            | 56                | 53              | 47  | 47  | 43      | 43          | 51    | 43     | 61     | 66    | 58    | 49    | 41  | 46           | 61   | 50     | 50            | 55               | 58    | 45       |  |
| NET                   | -6                | -5              | 33  | -38 | -27     | -25         | 19    | -9     | 1      | -28   | -14   | 3     | 16  | -6           | -2   | -11    | 0             | -4               | -2    | -22      |  |